



Monthly Research Update

January 2026

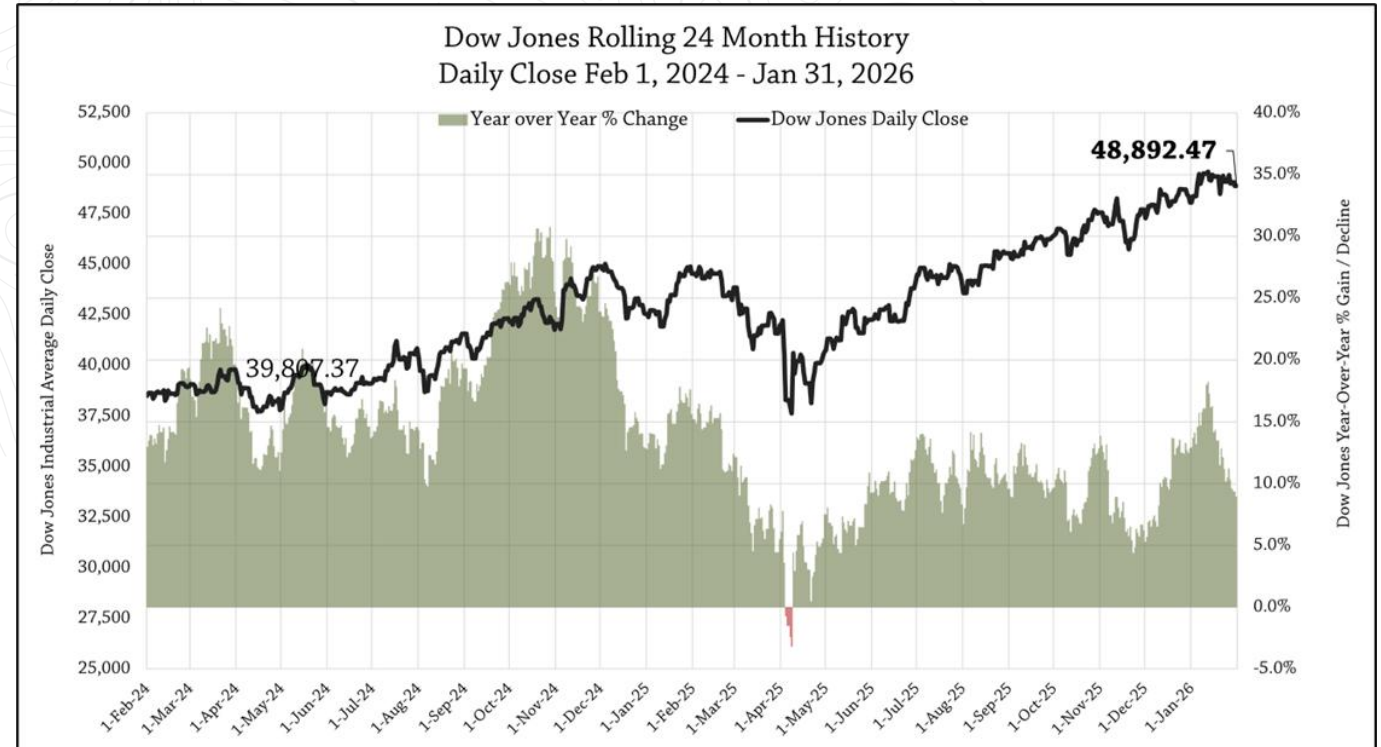
Kalispell Tourism Trends

- In January, Glacier Park International Airport saw passenger volume decline by 1.0% compared to one year prior to total 64,152 passengers for the month.
- Kalispell hotel Demand in January soared, continuing the strong performance seen in the last two months of 2025. Demand increased 22.6% compared to one year prior. Hotel Supply was also elevated, up 14.0%, which resulted in hotel Occupancy rising 7.5% Year-over-Year (YoY) to average 38.0% for the month.
 - Average Daily Rate (ADR) also rose, increasing 5.5% YoY to \$106. This healthy ADR combined with strong demand led to hotel Revenue increasing by 29.4% YoY to \$2.25 million.
- Demand among Kalispell's short-term rentals was unchanged compared to last January, while the number of Available Listings (Supply) declined 9.2%. As a result, Occupancy declined 4.2% YoY to average 44.5% for the month.
 - ADR among short-term rentals also decreased slightly, dropping 1.0% YoY to settle at \$172 for the month. Total Revenue for the month declined 1.0% compared to last year to \$140K.

U.S. Market Review

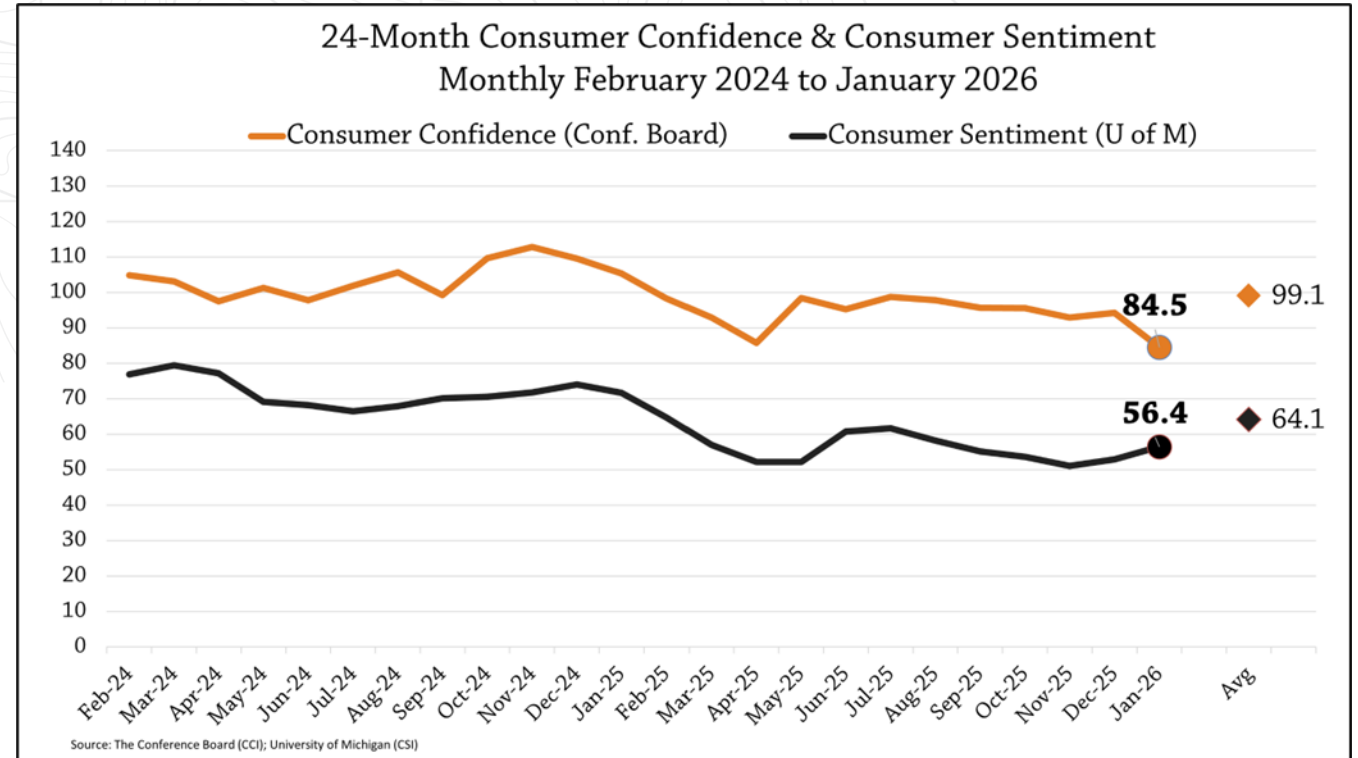
The Dow Jones Industrial Average

- “The DJIA was up strongly in January, gaining 1.7% or 829.2 points to finish the month at 48,892.5 points.”
- “And though January was a volatile month on Wall Street, this is the fifth consecutive time the Dow has closed a month at an all-time high.”
- “Strong financial markets boost consumers’ saving accounts to help drive confidence and spending, though the former isn’t cooperating and the latter has been soft since November 2024.”



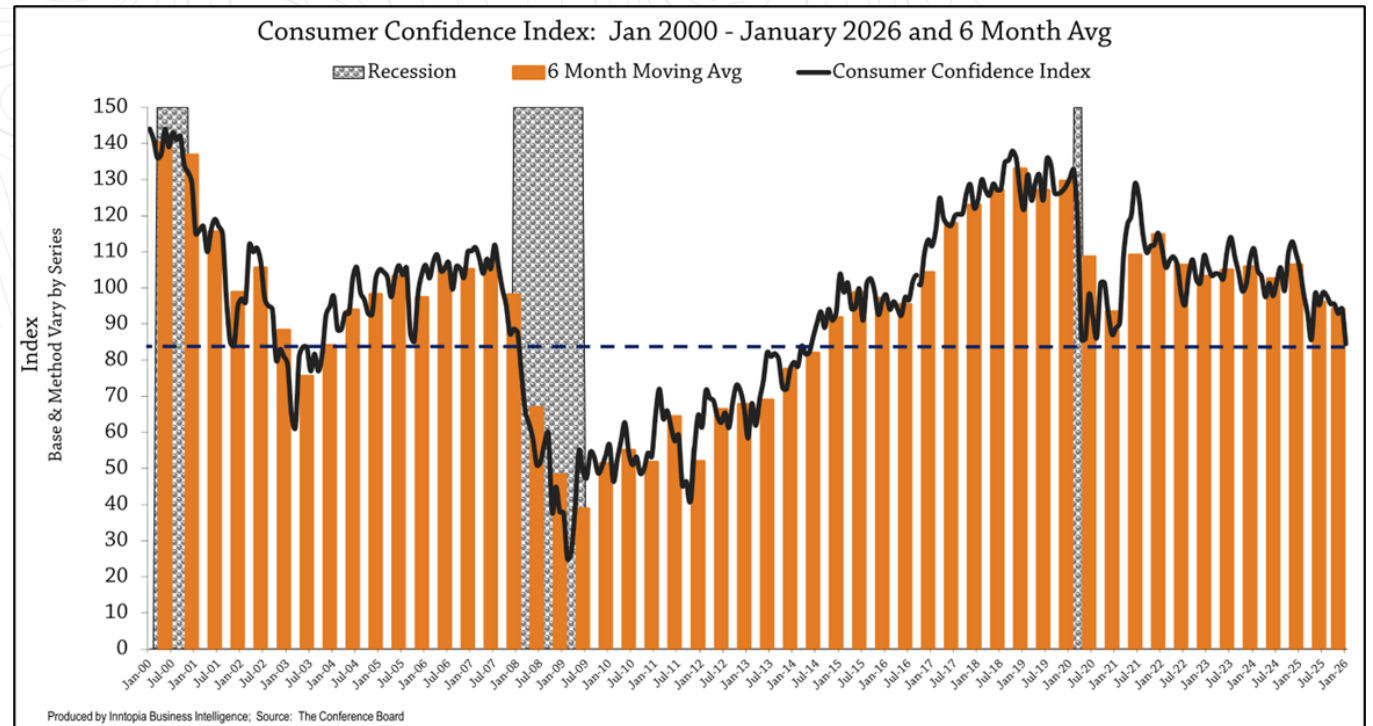
The Consumer Confidence & Consumer Sentiment Index

- “The CCI and CSI were mixed again in January, with the CCI declining to its lowest level in over a decade and the CSI increasing slightly.”
- “Consumer Confidence dropped a shocking 9.7 points from an upwardly adjusted 94.2 in December to 84.5 points in January, the lowest CCI reading since May 2014, easily surpassing peak pandemic lows.”
- “Consumers are citing an intention to spend more on travel related services while simultaneously indicating that their vacation plans are plunging.”
- “The University of Michigan’s CSI was contrarian again in January, increasing a moderate 3.5 points from 52.9 in December to 56.4 last month.”
- “While this is better news than expected, the CSI is far from strong and is down 20 percent from last January.”



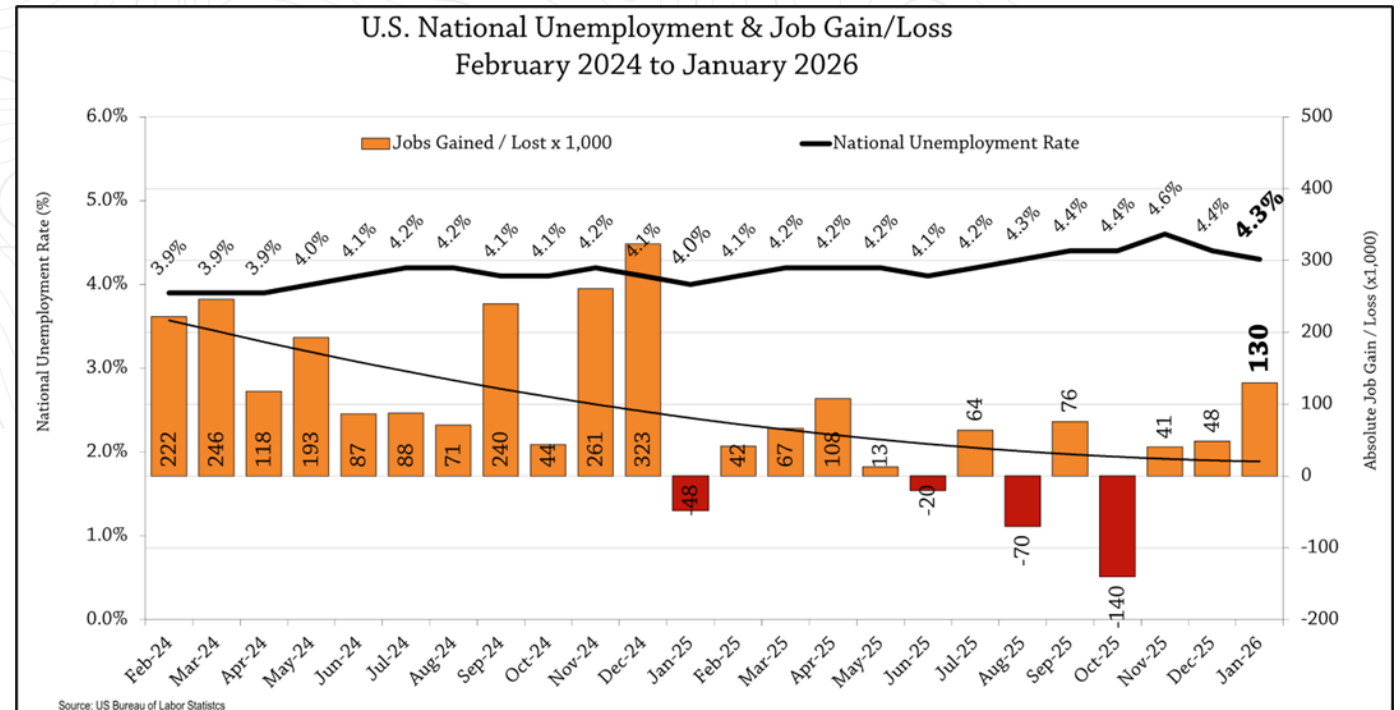
The Consumer Confidence & Consumer Sentiment Index (continued)

- “The CSI and CCI are fairly closely aligned, with Sentiment often acting as a leading indicator of Confidence.”
- “But we see these divergent directions at times when consumers are uncertain of themselves, and seemingly similar questions spur considerably different responses, and are a signal of instability in the marketplace.”



The National Unemployment Rate

- “Job Creation and the National Unemployment Rate were unexpectedly robust in January, with employers adding 130,000 new jobs to payrolls and the unemployment rate falling to 4.3%, a retreat from its recent high of 4.6% in November.”
- “The Accommodations and Food Services sectors added a total of 17,200 positions, with the Food and Drinking Establishments subsector adding 27,800 jobs while Accommodations lost 10,600 positions.”
- “Wages remained strong, up 3.7% YOY and continue to outpace the overall inflation rate, possibly putting more discretionary dollars in consumers’ pockets.”
- “Overall job creation in 2025 was adjusted downward from a previously reported 584,000 to just 181,000, or just 15,000 per month.”



US Economy Entering 2026

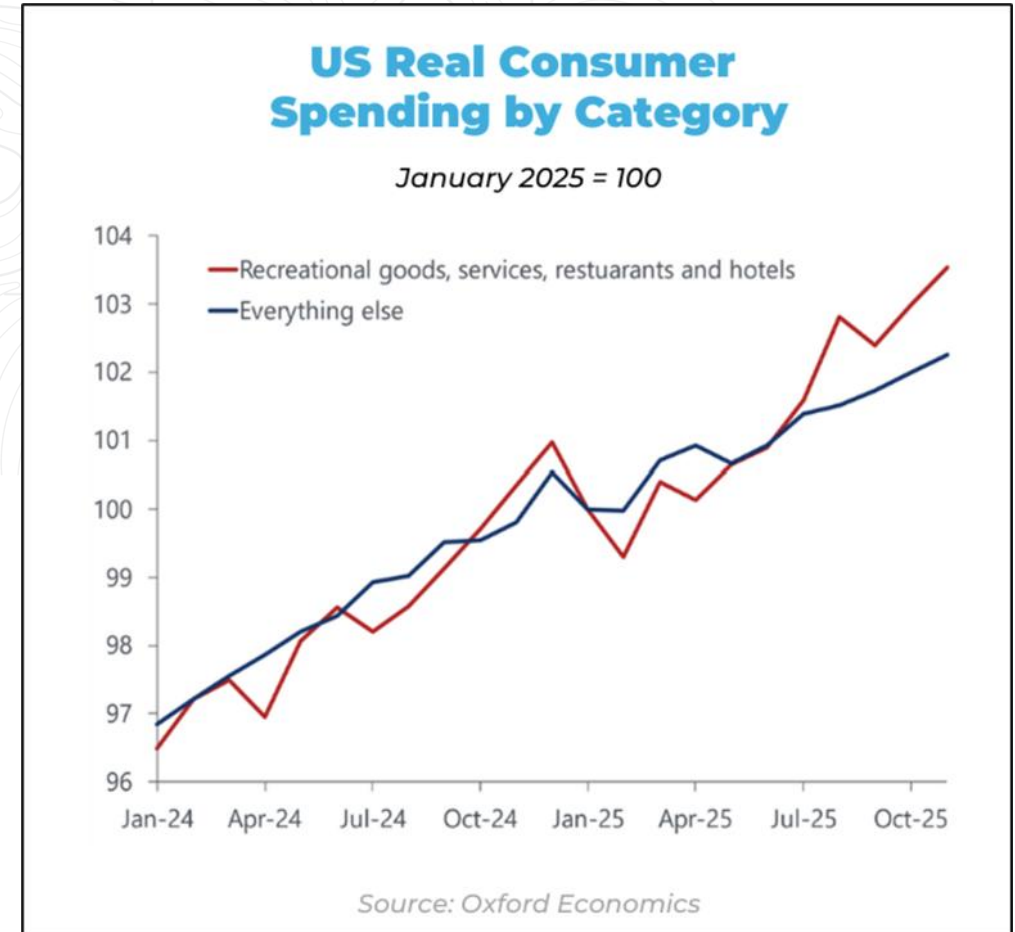
- “The US enters 2026 with a familiar pattern: resilient output, cooling inflation, and a labor market that looks stable on the surface but fragile underneath.”
- “The flood of shutdown-delayed data helped clarify the end of 2025: the economy stayed resilient in the second half of the year, even though the record-long government shutdown weighed on activity. Strong consumer spending and AI-driven investment kept growth on track.”
- “The shutdown also sharpened an already-bifurcated economy. Lower- and middle-income households absorbed the hit from missing paychecks and suspended benefits (including SNAP), while rising equity markets supported higher-income earners and kept spending moving through the holiday period.”

Growth Holds as AI Remains a Key Tailwind

- “We raised the 2026 US real GDP forecast to 2.8% (+0.3ppt) as AI investment supports business spending and boosts consumption.”
- “The bigger story for 2026 may be that business investment starts to broaden beyond AI, supported by easing borrowing costs and investment incentives.”
- “Generally, employers have avoided large-scale layoffs, but weak hiring keeps gains modest - a setup that tends to hit younger and lower-wage workers first.”
- “Inflation looks past its peak and should trend lower through 2026 as prior price pressures fade. With rates closer to neutral, the Fed can afford patience. The baseline still points to a cautious path - holding for now, then cutting later in the year if inflation continues to cool and hiring doesn’t worsen.”

Consumers Keep Spending, Just Not Evenly

- “Growth in disposable income, plus the wealth effects from rising equities and real estate prices, will support solid growth in spending.”
- “This further underscores how wealthier/older households continue to carry discretionary demand, which has increasingly shifted to travel-related spending on recreational goods, restaurants, and hotels.”
- “The personal saving rate reached a three-year low, which argues for some moderation as the year progresses.”

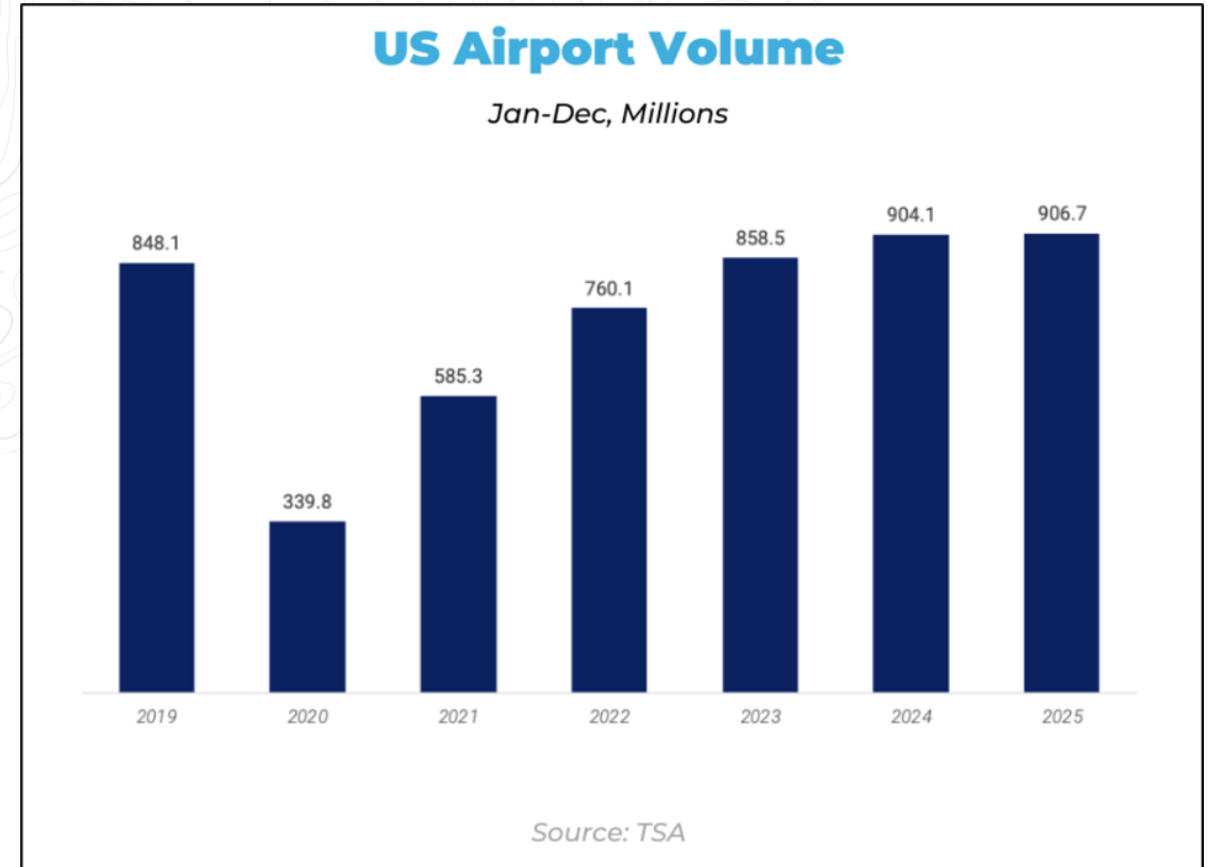


The Two-Track Traveler

- “Bifurcation remains a theme - and the macro split translates into a travel split: premium demand holds up, while more price-sensitive segments show greater strain.”
- “Our latest forecast with STR saw minimal adjustments in hotels and lodging, with momentum expected to improve later in the year.”
- “We expect a more supportive backdrop for US travel in 2026. While a softer job market weighs on younger and lower-wage households, real wage gains and household wealth should keep consumer spending resilient. International travel faces near-term headwinds but will likely see a gradual rebound as global demand strengthens and the World Cup boosts summer arrivals.” - Aran Ryan, Director of Industry Studies, Tourism Economics
- “Growth concentrates in the second half of 2026, led by moderate gains and concentrated among higher-tier hotels.”

US Air Travel

- “Total airline volume held steady in 2025, up 6.9% versus 2019 and flat compared to 2024.”
- “In a recent quarterly earnings call, Delta Airlines noted main cabin ticket sales were down 7% year-over-year, but premium cabin ticket sales rose 9%.”
- “Effectively, none of our growth in seats will be in the main cabin. Virtually all will be in the premium sector.” - Ed Bastian, CEO, Delta



International Inbound, A Shifting Composition

- “International overnight visits to the US fell 5.7% in 2025, validating our early downside scenarios (-5.1%) last February tied to sentiment and policy headwinds.”
- “Beneath the headline decline, the mix of inbound markets shifted meaningfully, reshaping demand patterns and hotel performance across key markets.”
- “The largest fall was from Canada, which dropped a severe estimated 25.7%. Meanwhile, Mexico overperformed (up 8.6%) and overseas softened.”
- “For the first time in more than 25 years (outside pandemic years), Mexico became the largest source of international visitors to the US, surpassing Canada.”
- “Inbound should grow in 2026, but importantly, we expect a gradual rebound, not a full recovery - even with global demand strengthening and World Cup-related arrivals.”

Short Term Rentals Update January 2026

- “January is a key month for short-term rental bookings, typically accounting for 9–10% of total annual bookings. New year budgets and winter travel planning often prompt guests to begin booking spring and summer trips early, meaning January momentum can set the tone for the year ahead.”
- “In 2026, bookings in January rose 5.5% year over year. This is fastest growth pace since July and the second consecutive month of acceleration, signaling a positive start for demand.”
- “Nights stayed increased 2.5% year-over-year (YoY), though performance varied by location type. Small City/Rural destinations led demand growth, with nights stayed rising nearly 6% YoY. Coastal markets follow at 4% growth. Mountain/Lake destinations lagged behind, with demand largely flat.”
- “As listing growth edged ahead of demand in January, occupancy fell 1.5% year-over-year (YoY) to 48.4% across U.S. markets. This continues a pattern of YoY declines that began in August 2025, when available listings started to recover.”
- “Lead times continued to decline in January, extending a multi-year trend. Median lead time fell from 21 days in January 2024 (down 13% YoY) to 18 days in January 2025 (down 14% YoY), and declined again to 17 days in January 2026, a further 6% year-over-year decrease.”

Short Term Rentals Update January 2026 (continued)

- “Looking ahead, demand pacing remains a bright spot. March bookings are up 7% year-over-year (YoY), and April bookings are up 12%, pointing to steady spring demand.”
- “Spring break demand is showing strong pacing across both March and April, as Easter shifts back to early April after falling later in the calendar last year. Over the past few years, spring break travel has moved between March and April depending on the calendar. In 2026, demand is spread across both months, supporting strong pacing in each.”
- “Summer demand is also strengthening, supported by the upcoming World Cup. Bookings for June and July are up 22% YoY, with strong gains in host markets such as Philadelphia, Los Angeles, Miami, Dallas, Kansas City, Seattle, and Atlanta. Even when excluding these host cities, pacing remains solid. June bookings are up 17% and July bookings are up 20%, indicating broad-based demand growth across U.S. markets.”

Short Term Rentals Update January 2026 (continued)

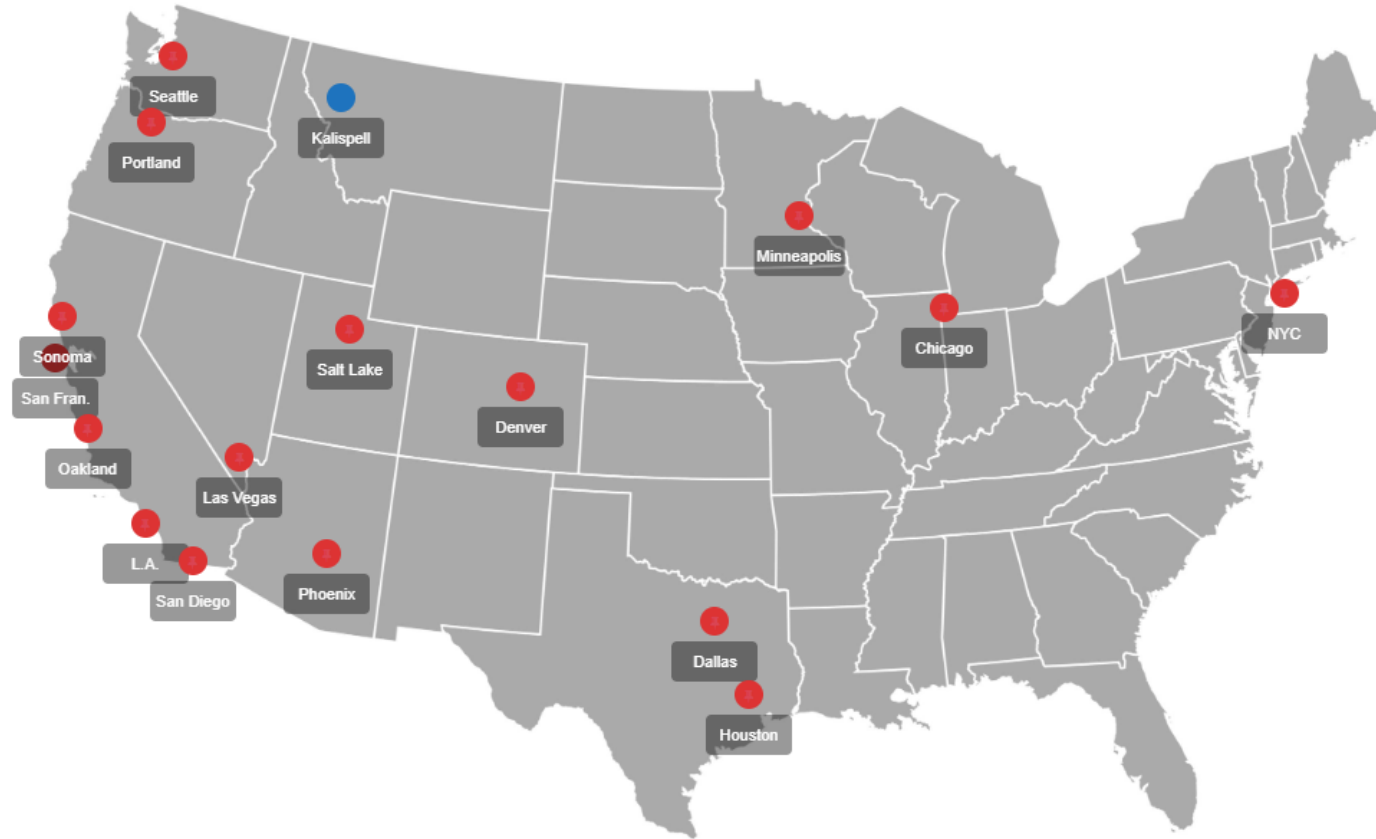
Key U.S. Short Term Rental Performance Metrics for January 2026

- Available listings reached 1.68 million, a 4.2% increase YoY
- Demand nights were up 2.5% in January
- Occupancy averaged 48.4%, down -1.5% YoY
- Average Daily Rates (ADR) climbed to \$246.62, up 3.6% from last year
- Revenue per Available Rental (RevPAR) increased 2.1% year-over-year (YoY) to \$119.27

Glacier Park International Airport Data

Glacier Park International Airport

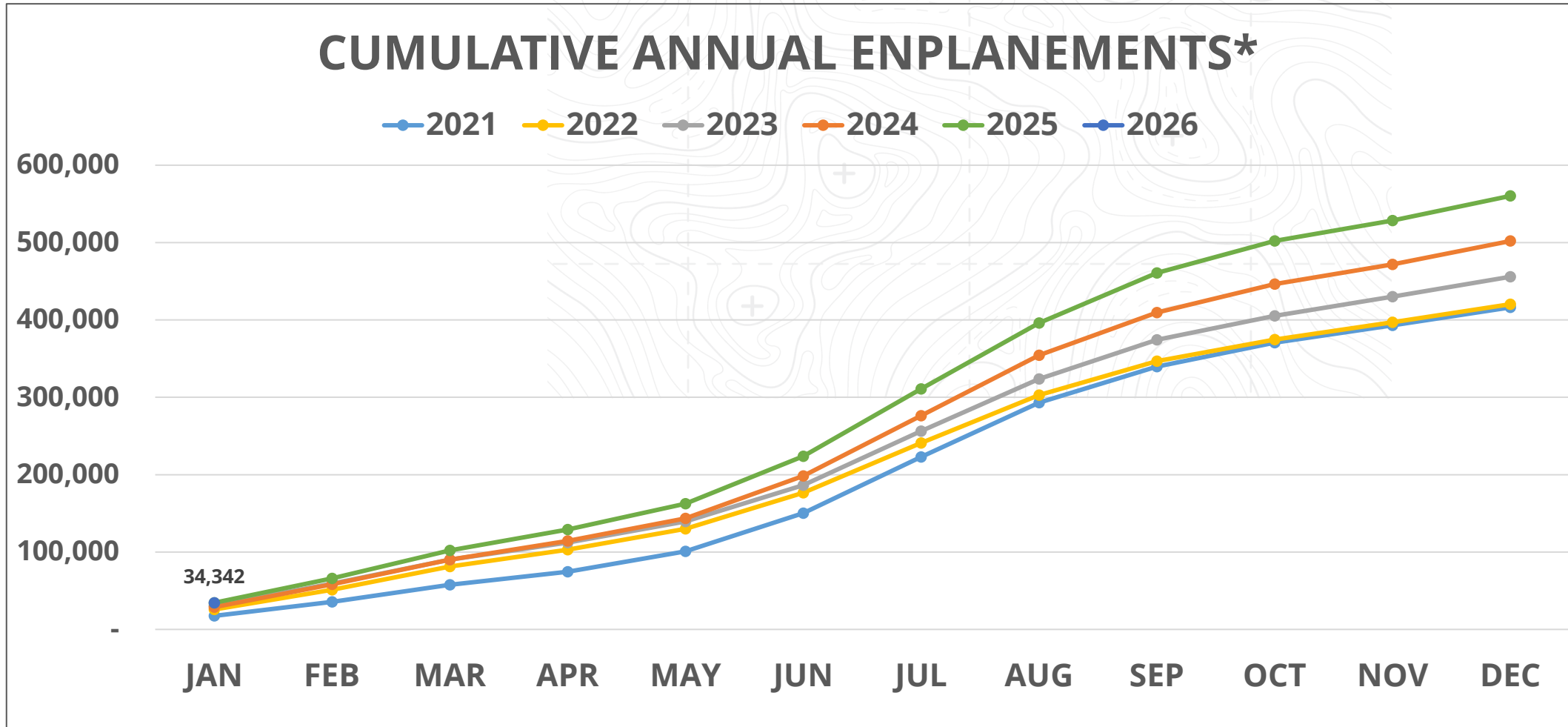
— Direct Flights —
MAJOR CITIES SERVED



Glacier Park International Airport

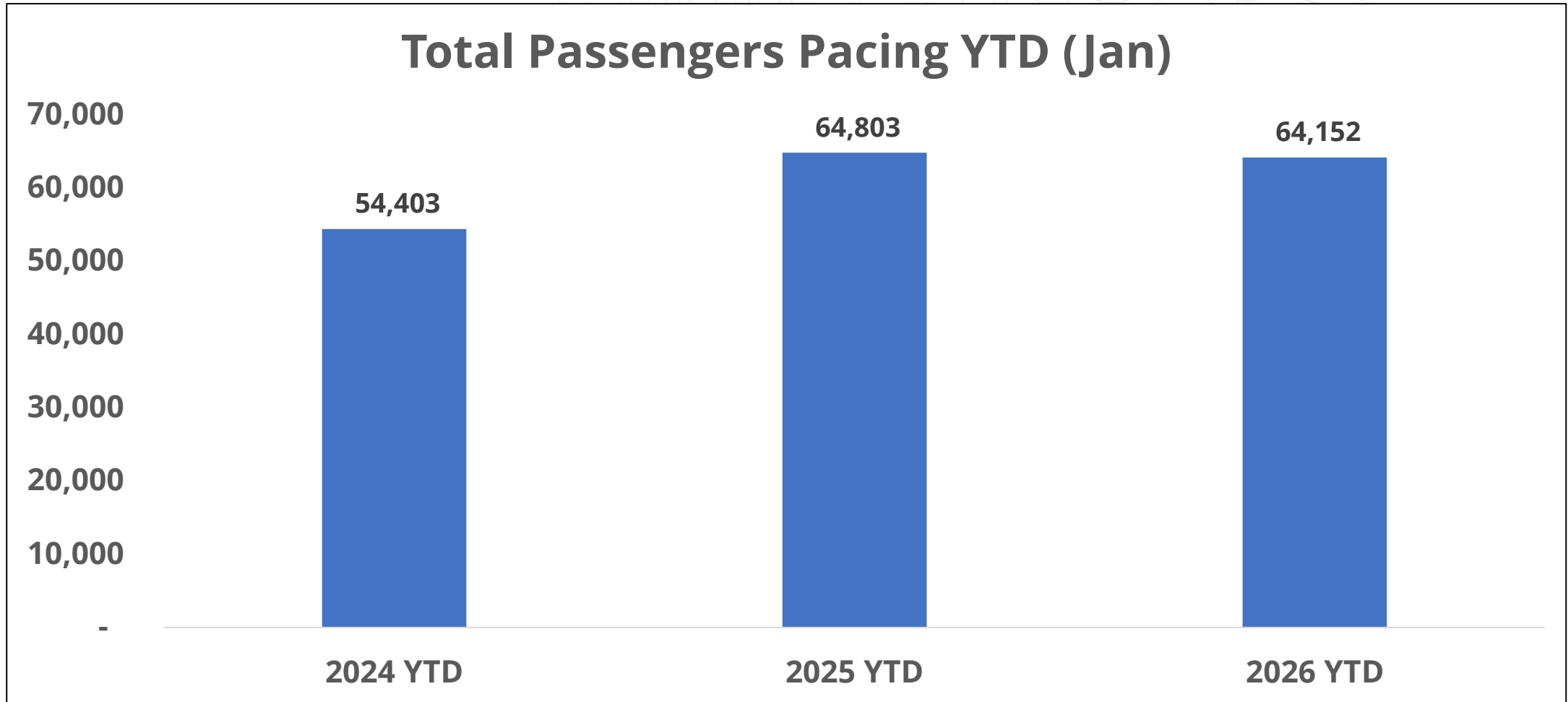
Total Passengers					
Month	2026	2025	% Change 2026 vs. 2025	2024	% Change 2026 vs. 2024
January	64,152	64,803	-1.0%	54,403	17.9%
February		62,687		59,344	
March		70,768		63,846	
April		54,147		48,426	
May		70,621		62,723	
June		130,365		117,040	
July		172,820		157,024	
August		166,249		154,420	
September		123,124		105,577	
October		78,319		69,651	
November		52,231		50,472	
December		68,357		66,061	
Year-to-Date	64,152	64,803	-1.0%	54,403	17.9%
Total		1,114,491		1,008,987	

Glacier Park International Airport

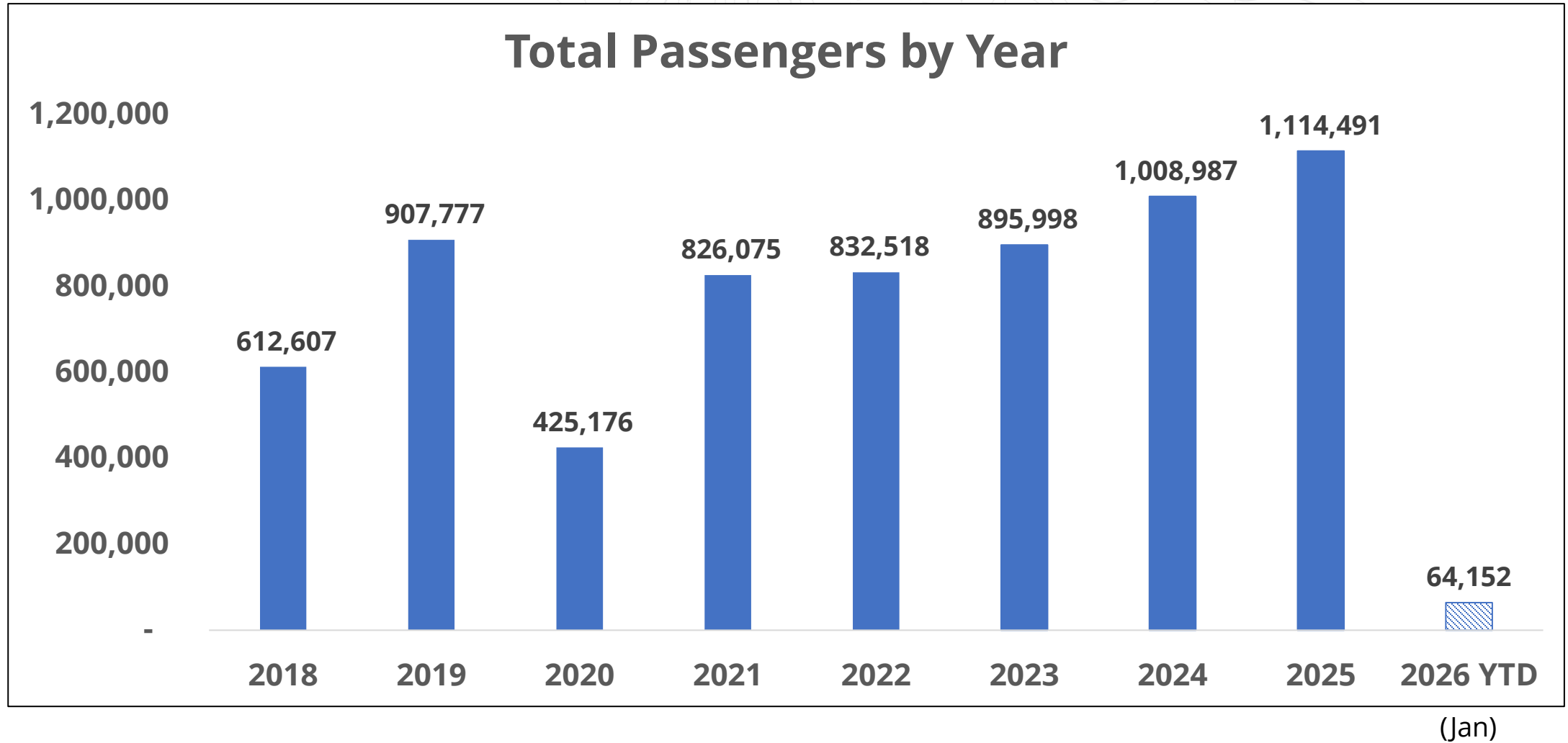


* Enplanements only (not total passengers)

Glacier Park International Airport



Glacier Park International Airport

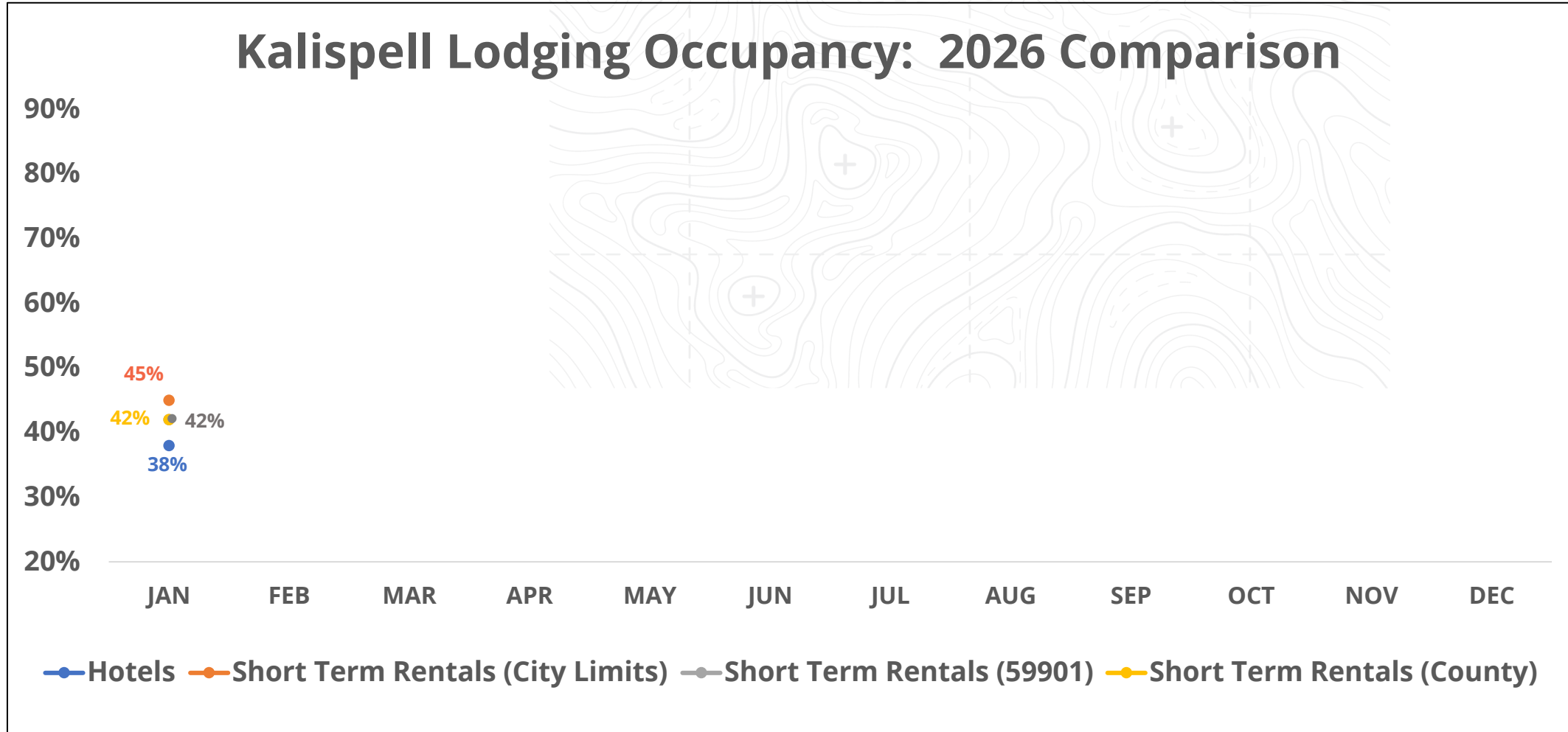


STR Hotel Data

STR Hotel Data - Definitions

- **Average Daily Rate (ADR)** – A measure of the average rate paid for rooms sold, calculated by dividing room revenue by rooms sold.
 - $ADR = \text{Room Revenue} / \text{Rooms Sold}$
- **Demand** – The number of rooms sold in a specified time period (excludes complementary rooms).
- **Occupancy** – Percentage of available rooms sold during a specific time period. Occupancy is calculated by dividing the number of rooms sold by rooms available.
 - $Occupancy = \text{Rooms Sold} / \text{Rooms Available}$
- **Revenue** – Total room revenue generated from the guestroom rentals or sales.
- **Revenue Per Available Room (RevPAR)** – Total room revenue divided by the total number of available rooms.
 - $RevPAR = \text{Room Revenue} / \text{Rooms Available}$

Kalispell 2026 Lodging Comparison

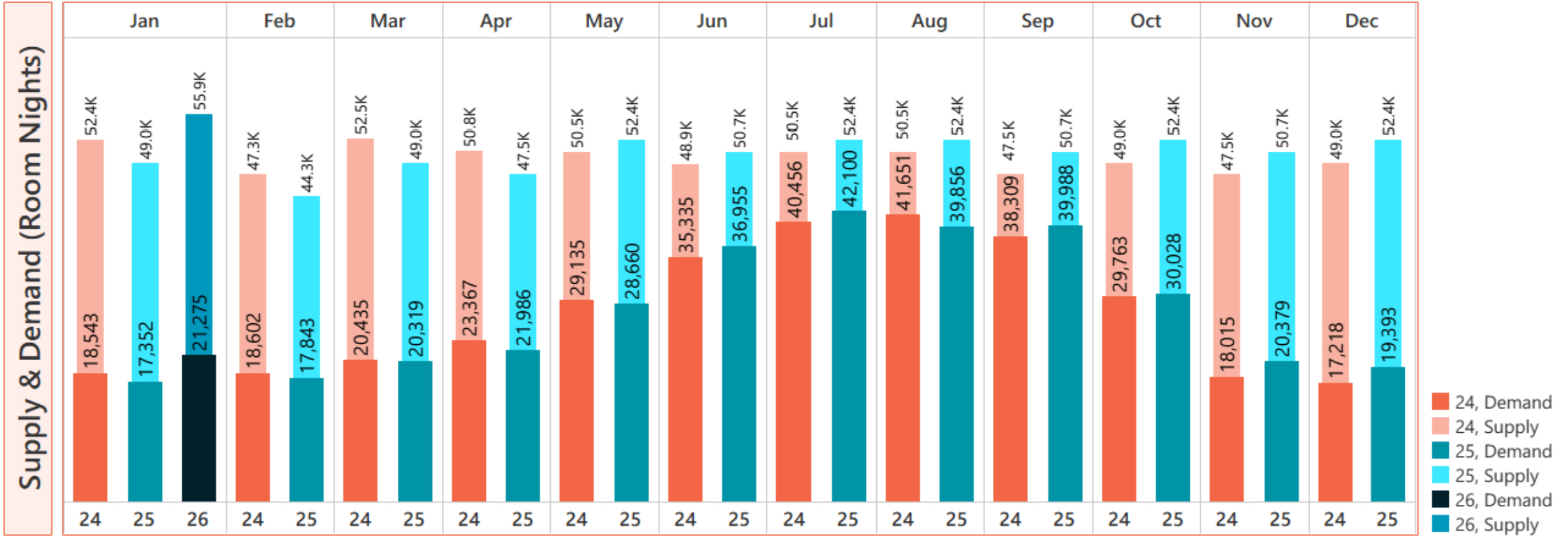


Discover Kalispell Monthly Hotel Performance

January 2026

Source: STR, Inc.

YOY	Jan '26	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
		38.0%	\$105.96	\$40.31	55,924	21,275	\$2,254,396
		7.5%	5.5%	13.5%	14.0%	22.6%	29.4%

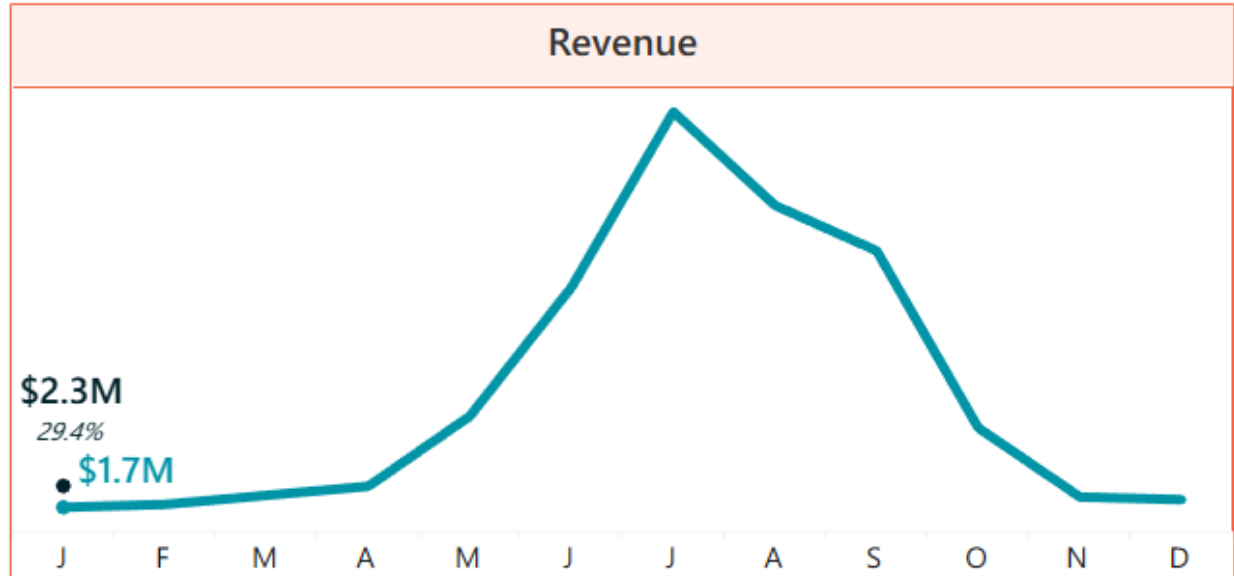
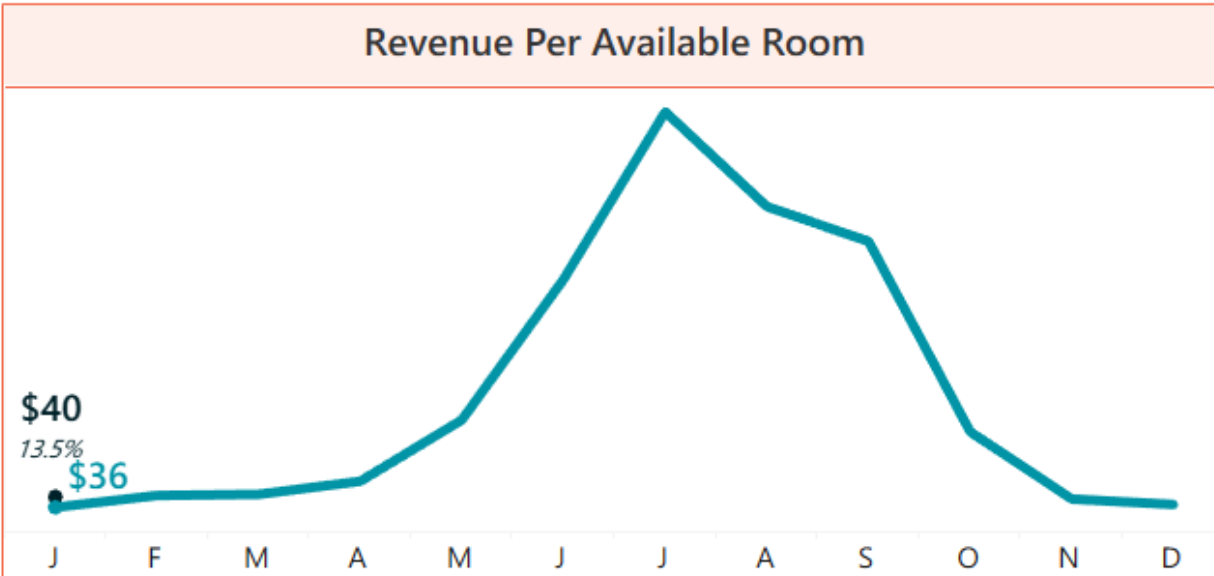
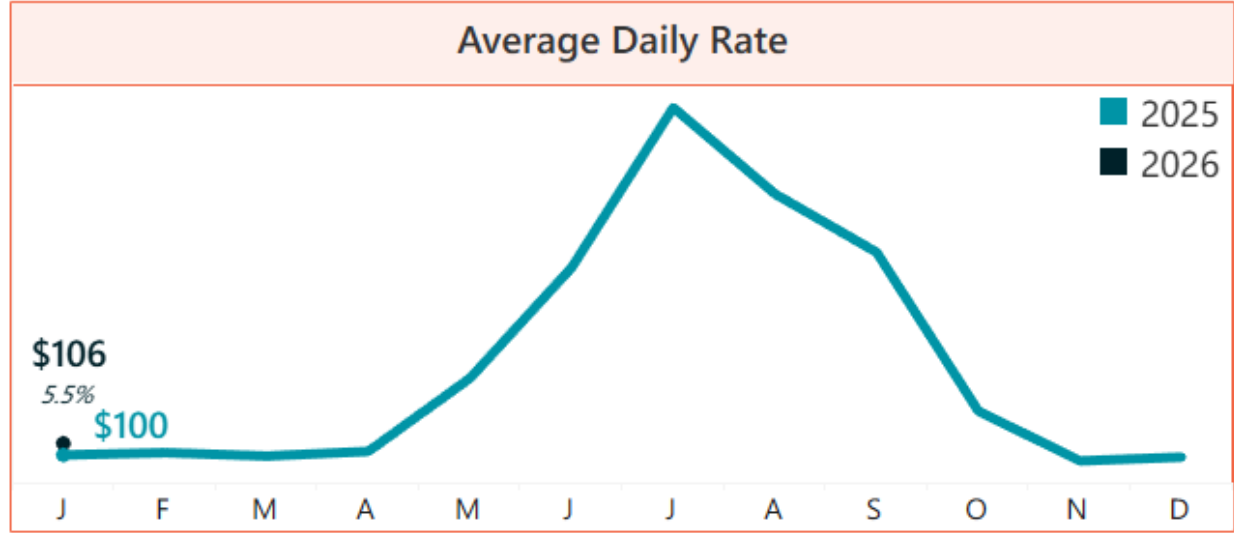
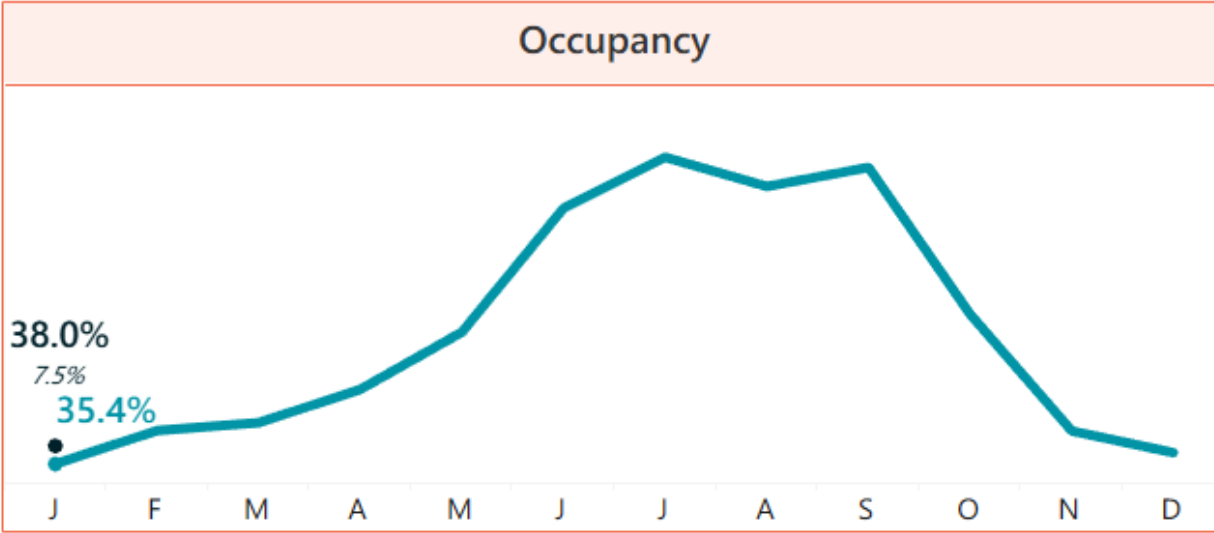


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Discover Kalispell Monthly Hotel Performance

January 2026

Source: STR, Inc.

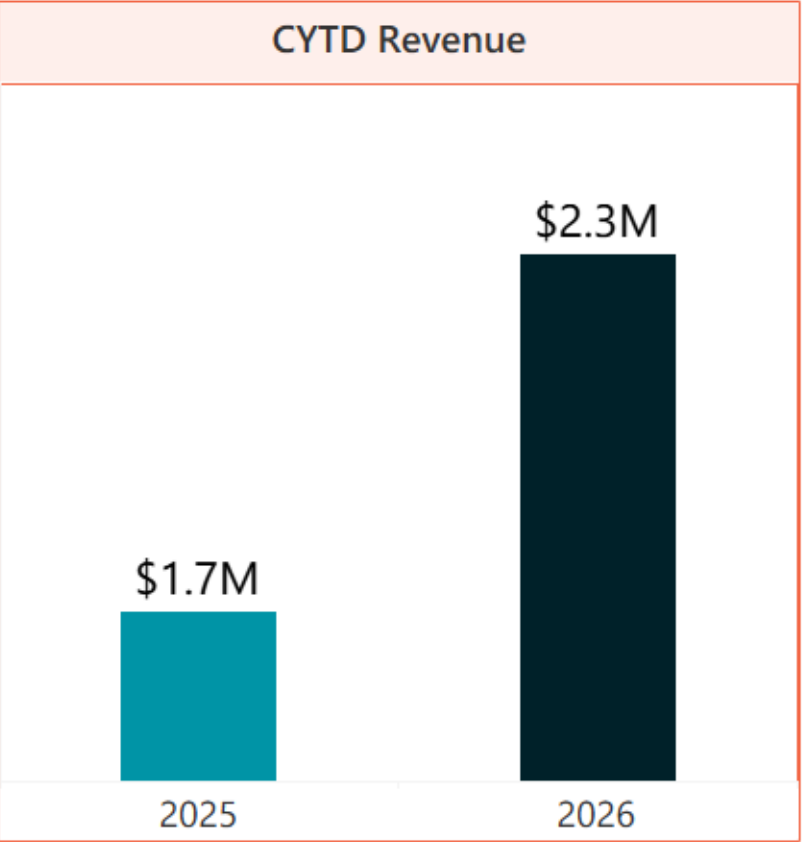
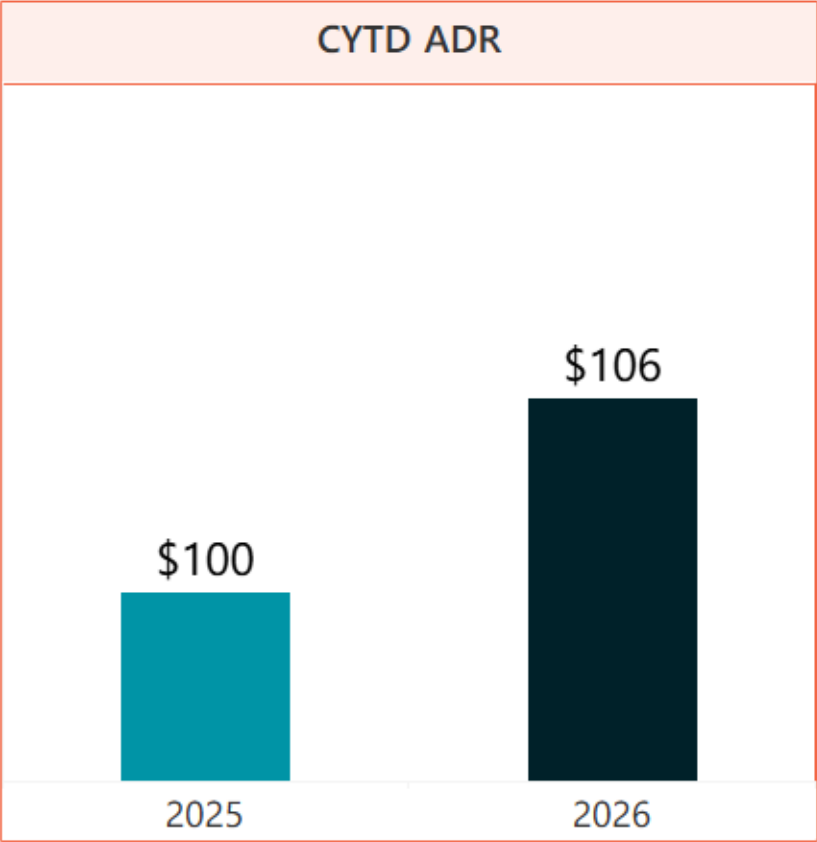
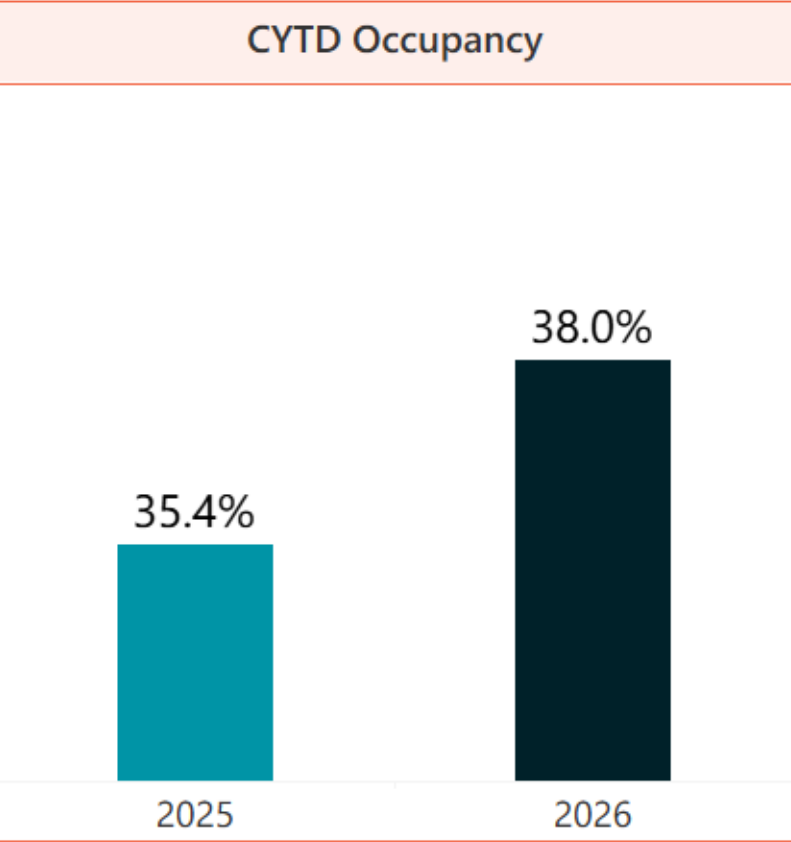


Discover Kalispell Monthly Hotel Performance

Calendar YTD Through January 2026

Source: STR, Inc.

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
YTD '26	38.0%	\$105.96	\$40.31	55,924	21,275	\$2,254,396
YOY	7.5%	5.5%	13.5%	14.0%	22.6%	29.4%



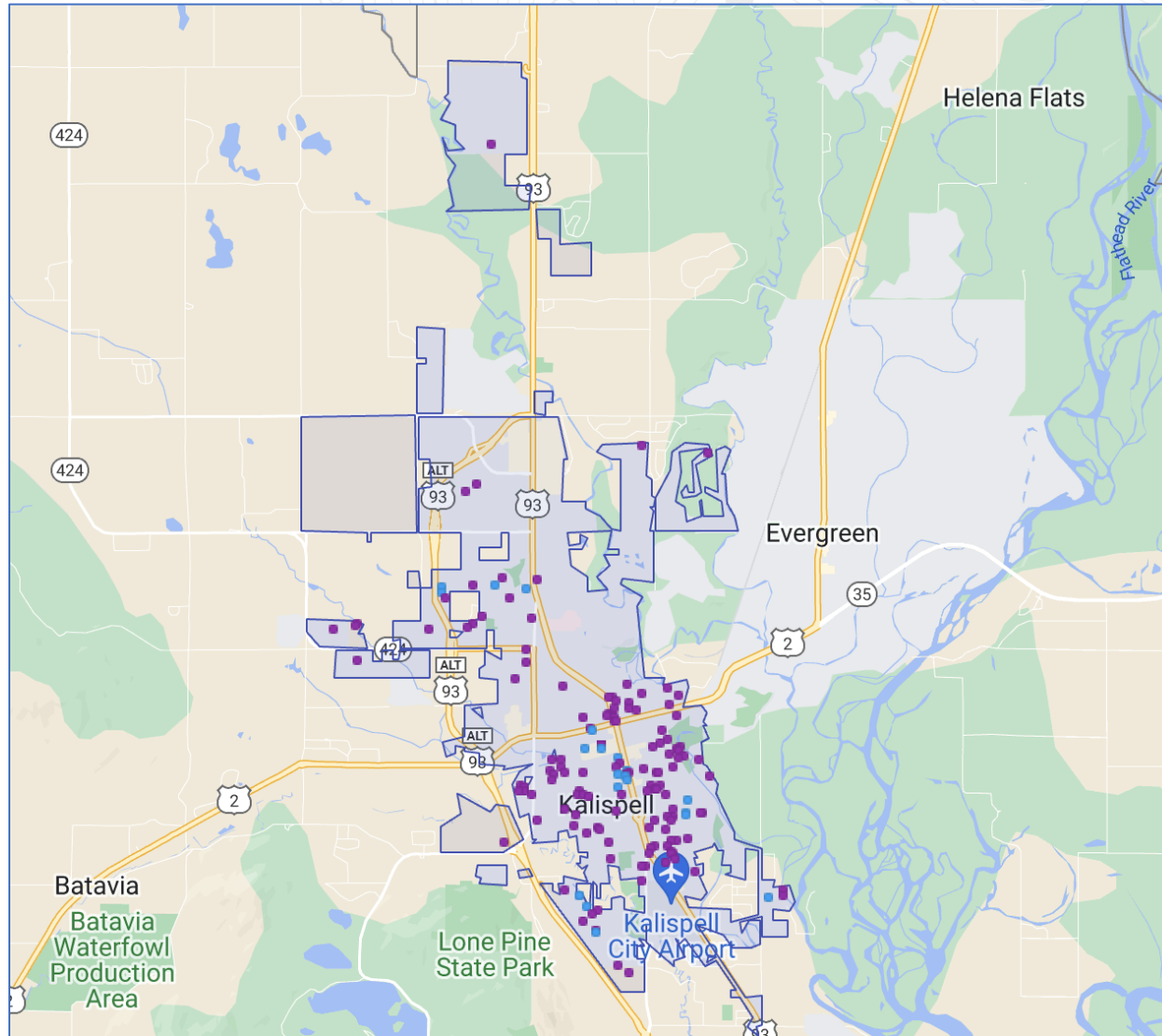
AirDNA Short Term Rental Data (Airbnb & Vrbo listings)

AirDNA Short Term Rentals - Definitions

Note: AirDNA Data is comprised exclusively of Airbnb and Vrbo listing data.

- **Available Listings** – Total number of listings whose calendars had at least one day classified as available or reserved during the reporting period.
- **Average Daily Rate** – Average daily rate (ADR) of booked nights in USD (ADR = Total Revenue / Booked Nights).
- **Demand (Nights)** – Total number of Booked Nights during the reporting period.
- **Occupancy Rate** – Occupancy Rate = Total Booked Days / (Total Booked Days + Total Available Days). Calculation only includes vacation rentals with at least one Booked Night.
- **Revenue (USD)** – Total revenue (in US dollars) earned during the reporting period. Includes the advertised price from the time of booking, as well as cleaning fees.
- **RevPAR** – Revenue Per Available Rental = ADR * Occupancy Rate

AirDNA Short Term Rentals - Geographical Boundary *



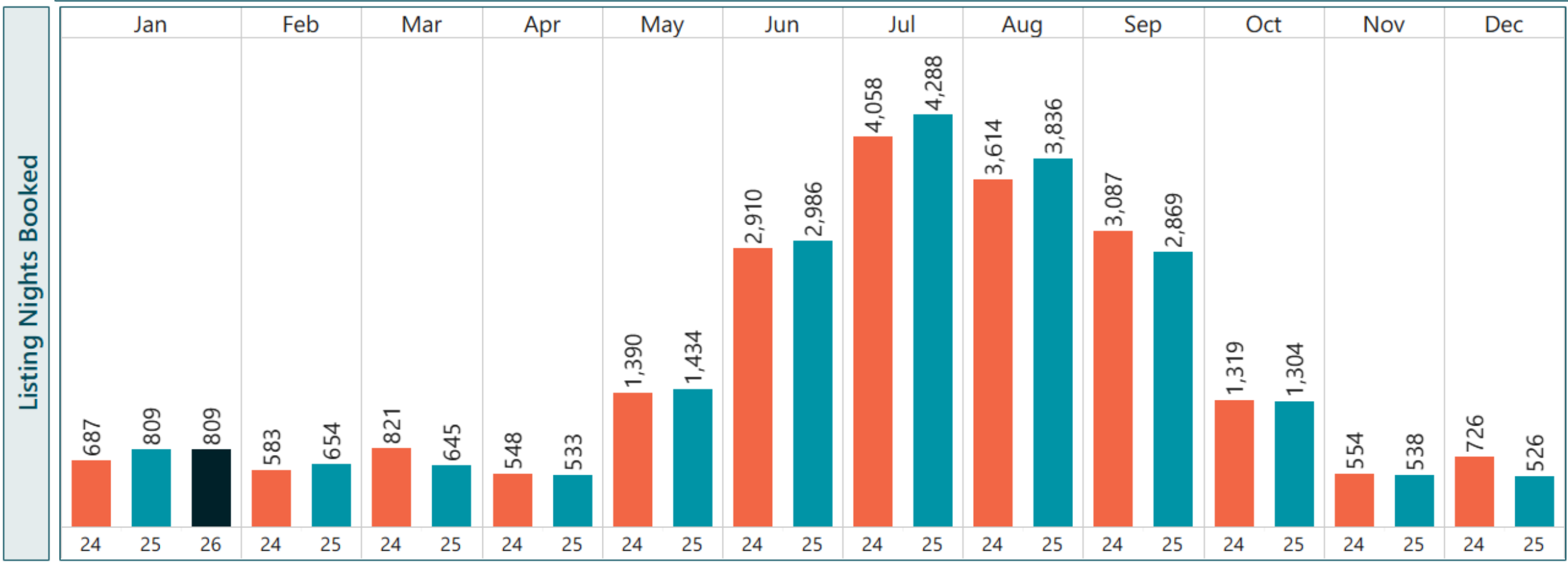
*Kalispell City Limits

Discover Kalispell Monthly Short-Term Rental Performance

January 2026

Source: AirDNA, 'Entire Place' Listings Only

YOY	Occupancy	ADR	RevPAR	Available Listings	Listing Nights Booked	Revenue
	44.5%	\$172.46	\$76.79	79	809	\$139,524
	-4.2%	-1.0%	-5.1%	-9.2%	0.0%	-1.0%

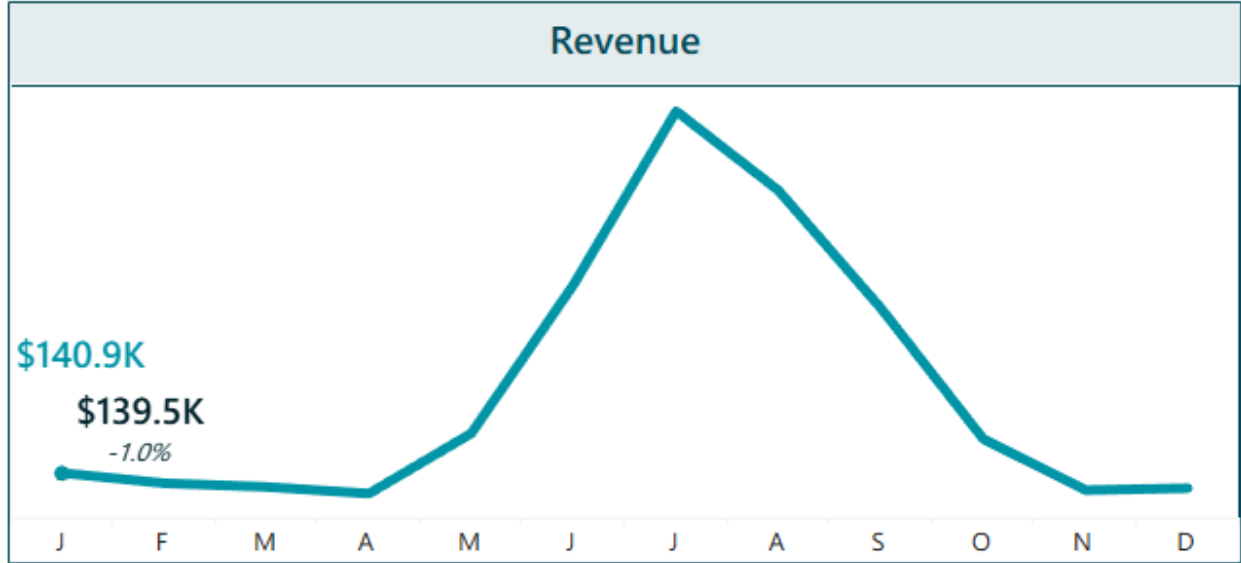
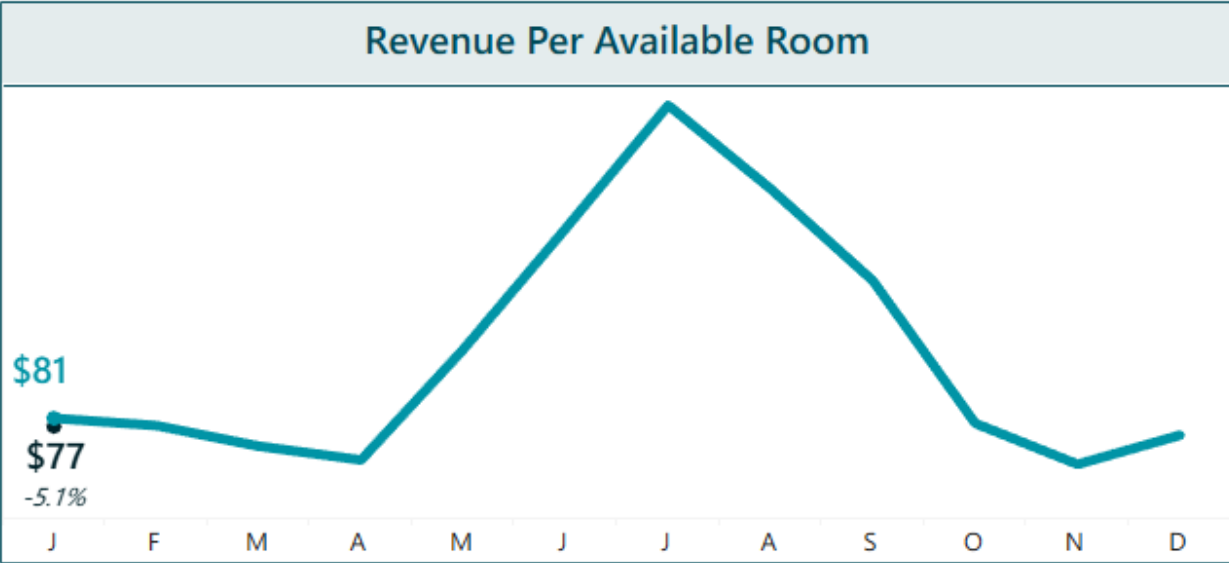
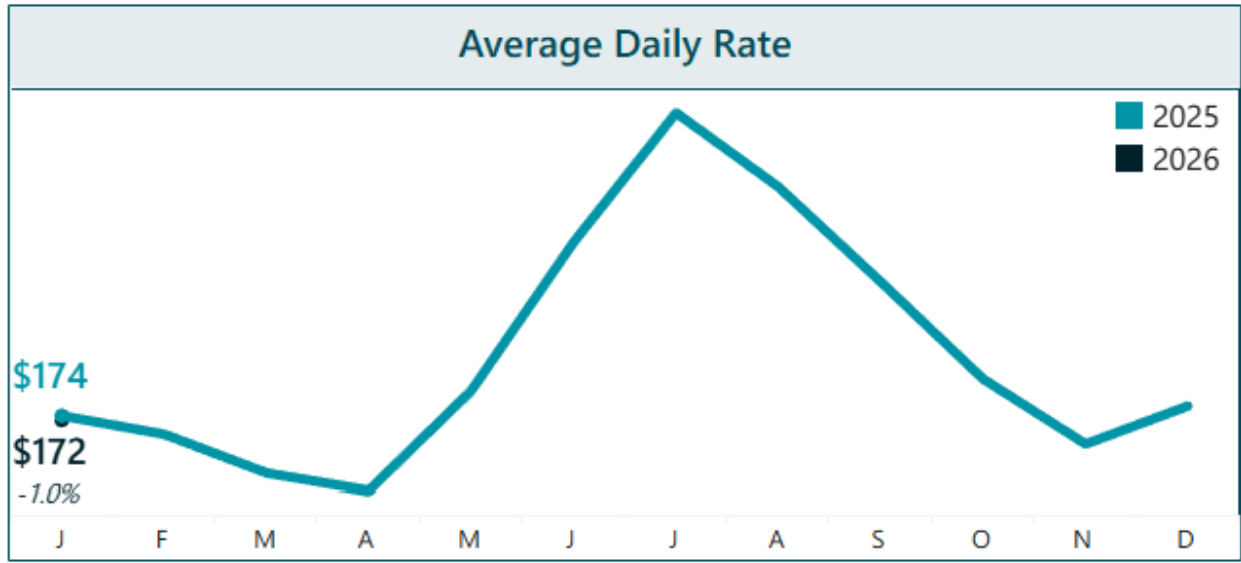
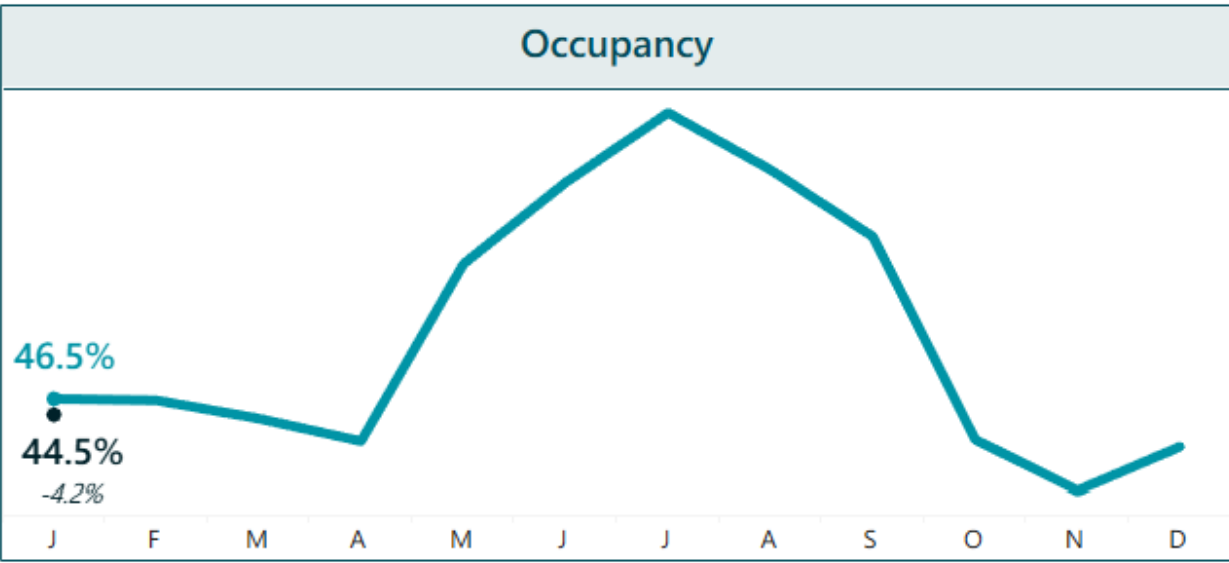


Source: AirDNA (Airbnb/Vrbo Short Term Rentals)

Discover Kalispell Monthly Short-Term Rental Performance

January 2026

Source: AirDNA, 'Entire Place' Listings Only

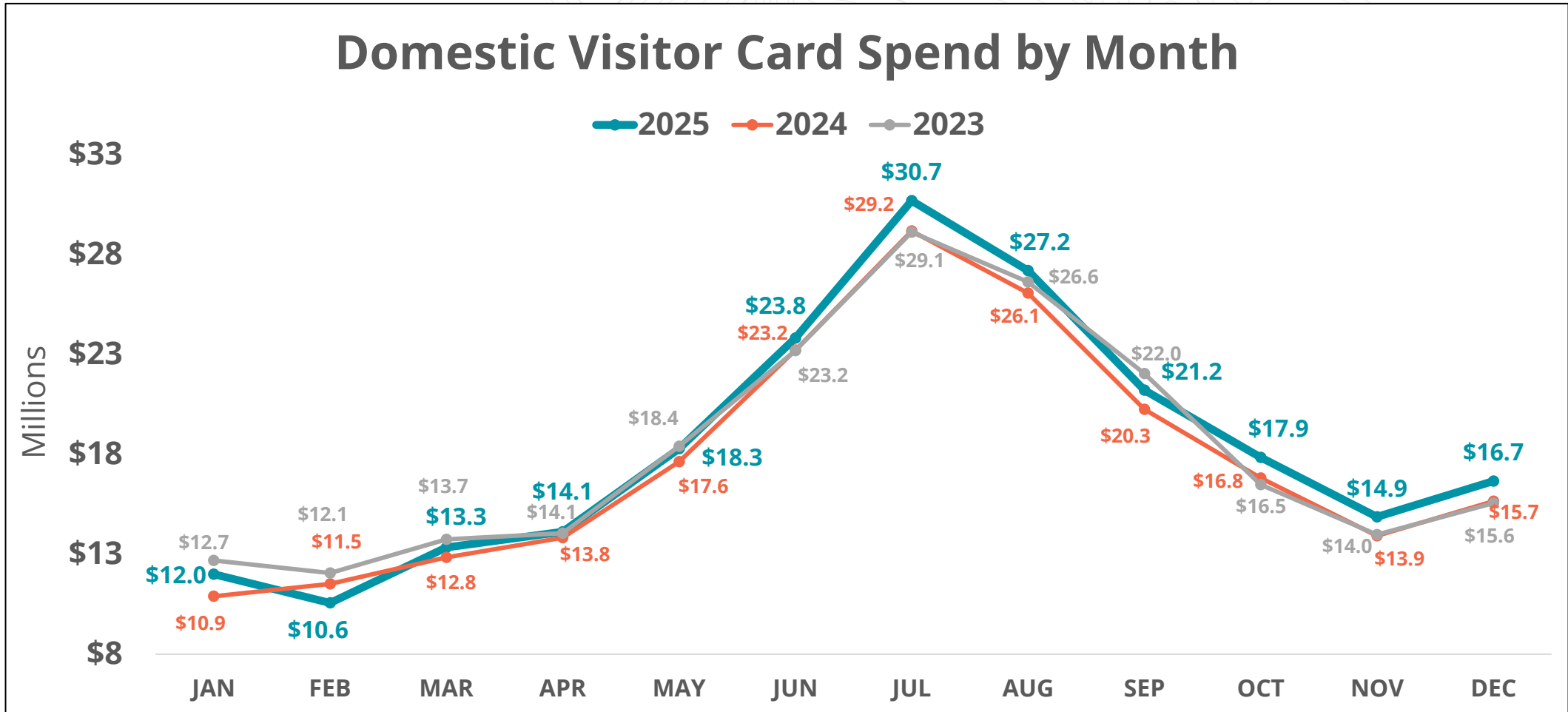


Source: AirDNA (Airbnb/Vrbo Short Term Rentals)

Visa Destination Insights

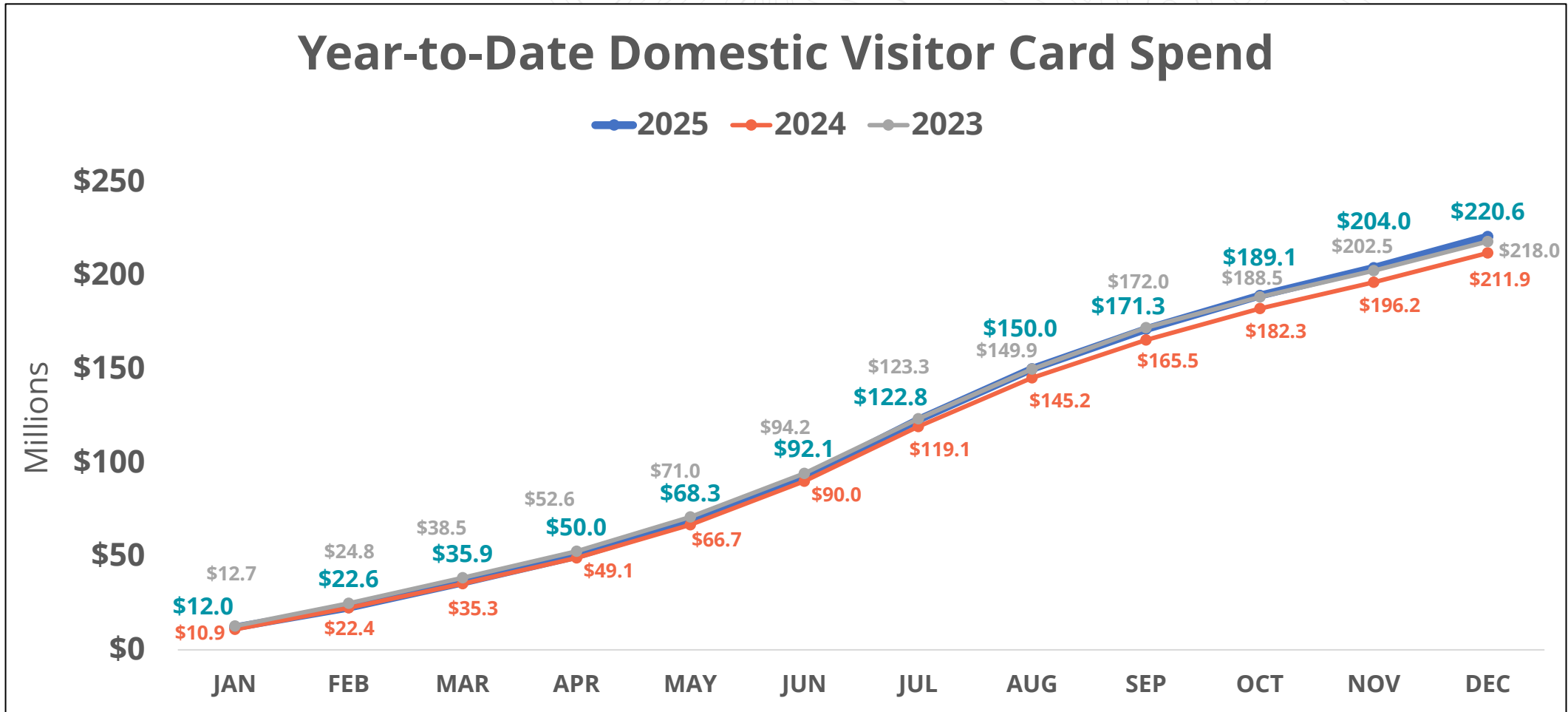
Visa – Domestic Visitor Spending

Q4 Domestic Visitor Visa Card Spend increased 6.4% Year-Over-Year



Visa – Domestic Visitor Spending

Domestic Visitor Visa Card Year-To-Date Spend through Q4 increased 4.1% Year-Over-Year

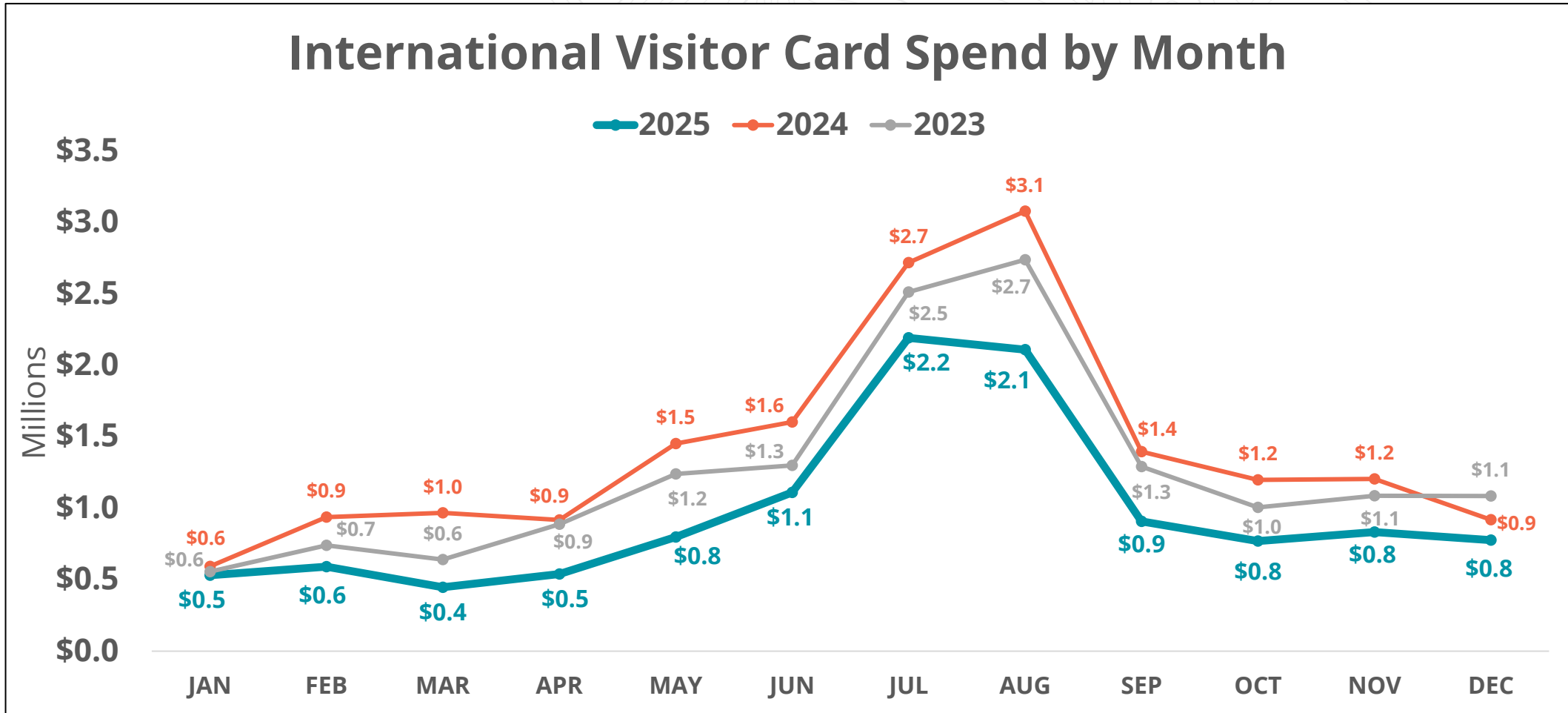


Visa – Domestic Visitor Origin (January – December 2025)

Rank	Origin Market	Spend (\$)	YoY % Change	Card Count	YoY % Change
1	Missoula, MT	\$8,467,747	+4%	43.2K	+1%
2	Seattle-Tacoma-Bellevue, WA	\$4,829,251	+5%	22K	+3%
3	Phoenix-Mesa-Chandler, AZ	\$3,804,727	+9%	12.5K	+7%
4	Los Angeles-Long Beach-Anaheim, CA	\$3,537,286	+6%	16.5K	+22%
5	Bozeman, MT	\$3,324,998	+13%	17.2K	+18%
6	Helena, MT	\$2,337,788	+7%	11.7K	-4%
7	Portland-Vancouver-Hillsboro, OR-WA	\$2,224,008	+6%	11.9K	+8%
8	San Diego-Chula Vista-Carlsbad, CA	\$2,094,553	+16%	6.9K	+12%
9	Great Fall, MT	\$2,029,086	-5%	9.3K	-17%
10	Billings, MT	\$1,933,394	+4%	8.5K	+1%
11	Spokane-Spokane Valley, WA	\$1,924,388	+2%	11.9K	+2%
12	Denver-Aurora-Lakewood, CO	\$1,781,605	+15%	9.1K	+9%
13	Dallas-Fort Worth-Arlington, TX	\$1,642,542	+1%	7.9K	+12%
14	Coeur d'Alene, ID	\$1,524,263	+9%	8.4K	+5%
15	Minneapolis-St. Paul-Bloomington, MN-WI	\$1,459,819	+4%	7.9K	+7%

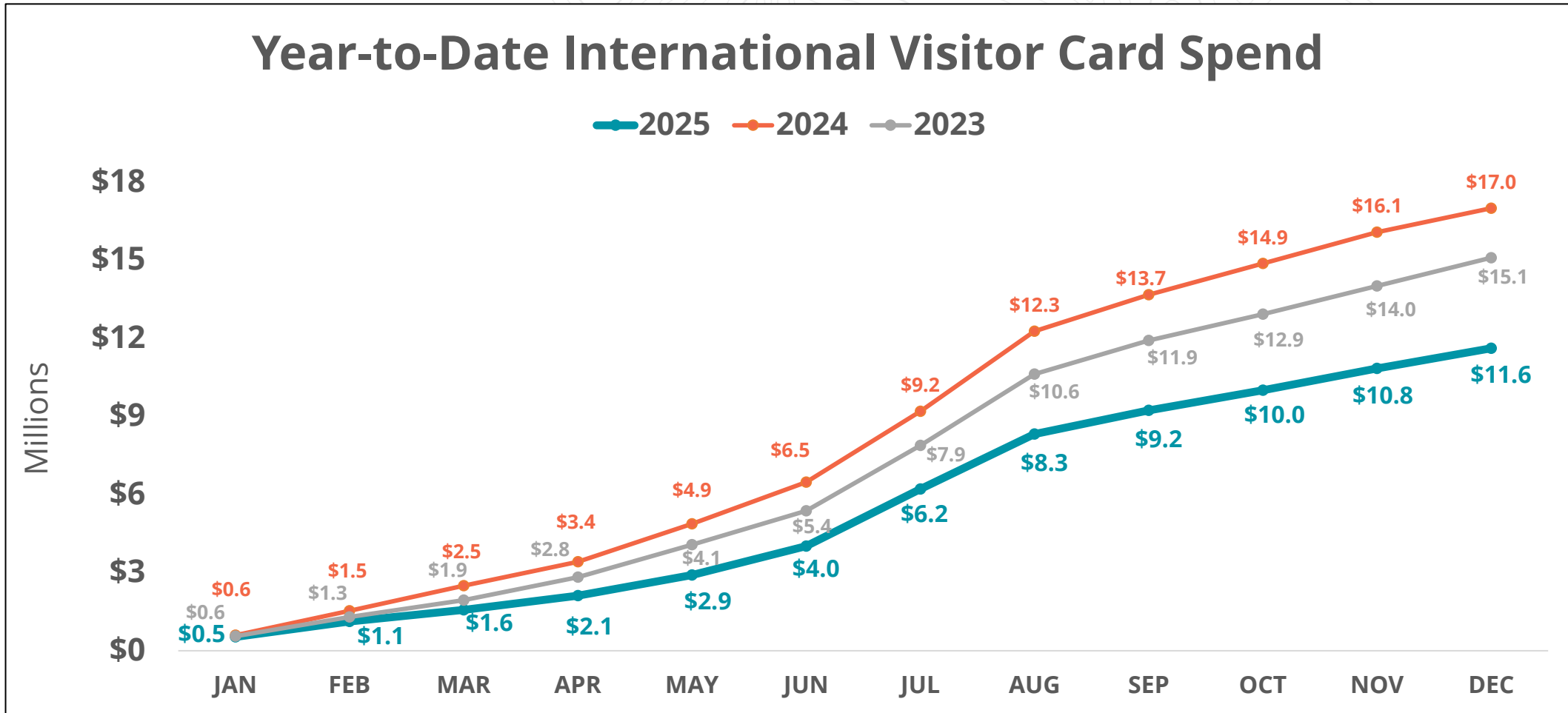
Visa – International Visitor Spending

Q4 International Visitor Visa Card Spend decreased 28.3% Year-over-Year



Visa – International Visitor Spending

International Visitor Visa Card Year-To-Date Spend through Q4 decreased 31.7% Year-Over-Year



Visa – International Visitor Origin (January – December 2025)

Rank	Origin Market	Spend (\$)	YoY % Change	Card Count	YoY % Change
1	Canada	\$10,060,785	-36%	32.8K	-38%
2	China Mainland	\$242,602	+513%	346	+72%
3	Germany	\$139,971	-3%	1K	+5%
4	Australia	\$119,690	-12%	791	+4%
5	United Kingdom	\$115,530	-4%	707	+13%
6	France	\$66,383	+12%	467	+20%
7	Switzerland	\$64,669	+32%	262	+22%
8	Mexico	\$59,704	+13%	302	+64%
9	New Zealand	\$45,214	+9%	297	+14%
10	Taiwan	\$44,534	+52%	107	+63%

Consumer Sentiment Data

LONGWOODS INTERNATIONAL American Travel Sentiment Study Wave 103

*Survey Fielded January 6-9, 2026; US National Sample of 1,000 adults 18+

American Travel Sentiment Wave 103 Highlights

Key Findings:

1. 2026 Begins with High Demand for Spring & Summer Travel

Spring and summer travel planning is underway - 61% of travelers have trips planned more than 3 months in advance for 2026. Additionally, half of travelers (52%) are planning on traveling about the same amount this year compared to last year, while three in ten (29%) are planning on traveling more this year, indicating a strong demand for travel in 2026.

2. Financial Concerns Impacting Travel Decisions Cool Slightly

Concerns of gas prices, inflation, and personal financial situation impacting travel decisions are all down compared to November 2025, suggesting that travelers may have more financial flexibility for travel in 2026. Three in ten travelers (31%) indicated that they are planning on spending more money on travel in 2026 compared to last year, while half of travelers (52%) are planning on spending the same amount on travel. Only 17% of travelers indicated that they are planning on spending less on travel this year compared to last year. Additionally, 33% of travelers indicated that they would travel by plane for their next domestic trip. This figure is up 5-points from January 2025, further signifying that travelers are willing to spend more on travel in 2026.

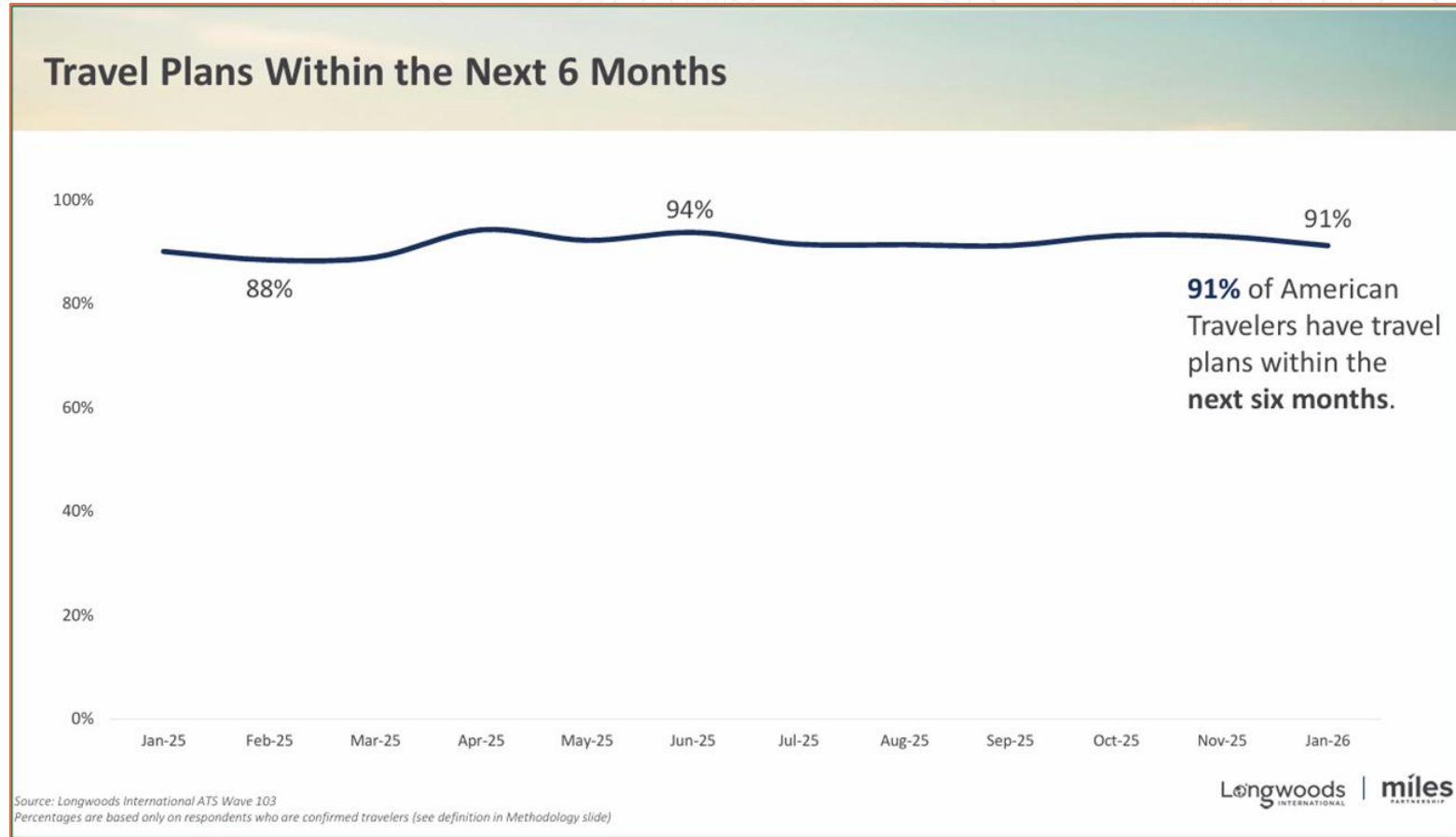


Source: Longwoods International ATS Wave 103

Longwoods | miles
INTERNATIONAL PARTNERSHIP

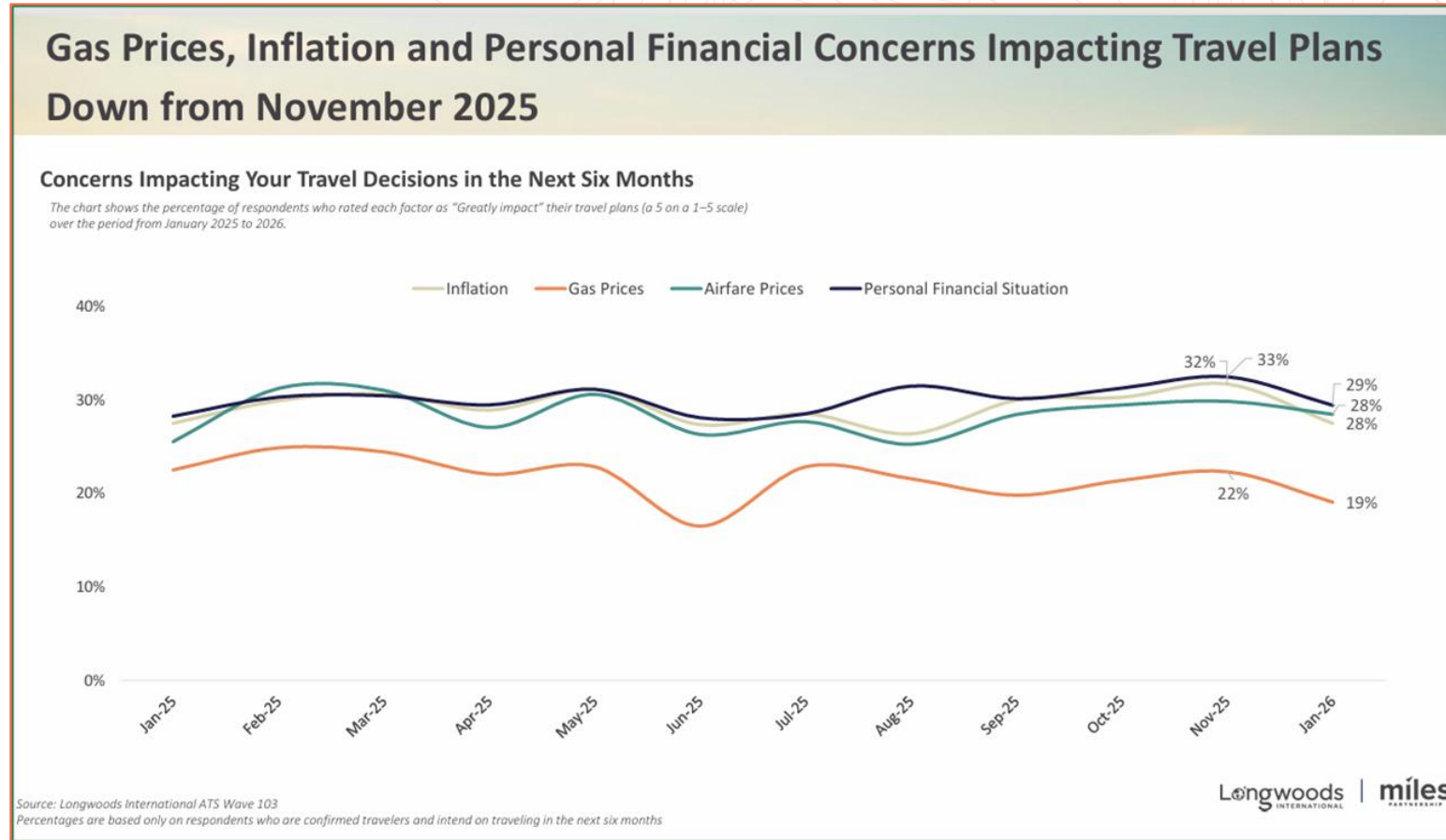
LONGWOODS INTERNATIONAL American Travel Sentiment Study Wave 103

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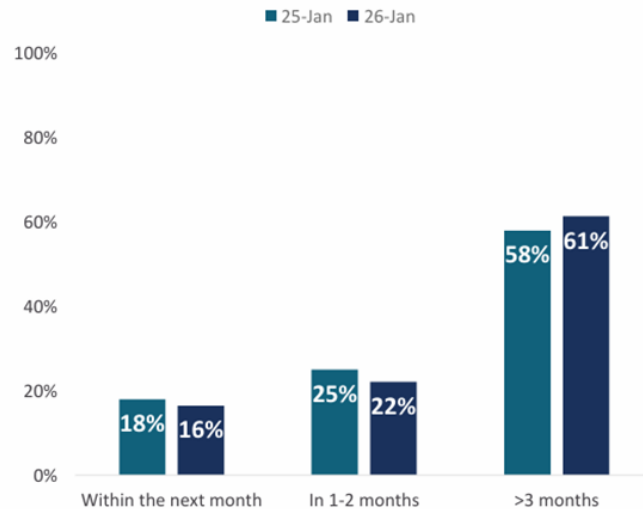


LONGWOODS INTERNATIONAL American Travel Sentiment Study Wave 103

*Survey Fielded January 6-9, 2026; US National Sample of 1,000 adults 18+

61% of Travelers Are Planning Ahead for Spring & Summer Travel

When is your next trip?



61% of travelers have trips planned more than three months in advance, while 22% have travel plans within the next 1-2 months.

This indicates that a majority of travelers are looking ahead for travel and starting to plan their trips for spring and summer.

Source: Longwoods International ATS Wave 103
Percentages are based only on respondents who are confirmed travelers and have confirmed future travel plans

LONGWOODS INTERNATIONAL American Travel Sentiment Study Wave 103

*Survey Fielded January 6-9, 2026; US National Sample of 1,000 adults 18+

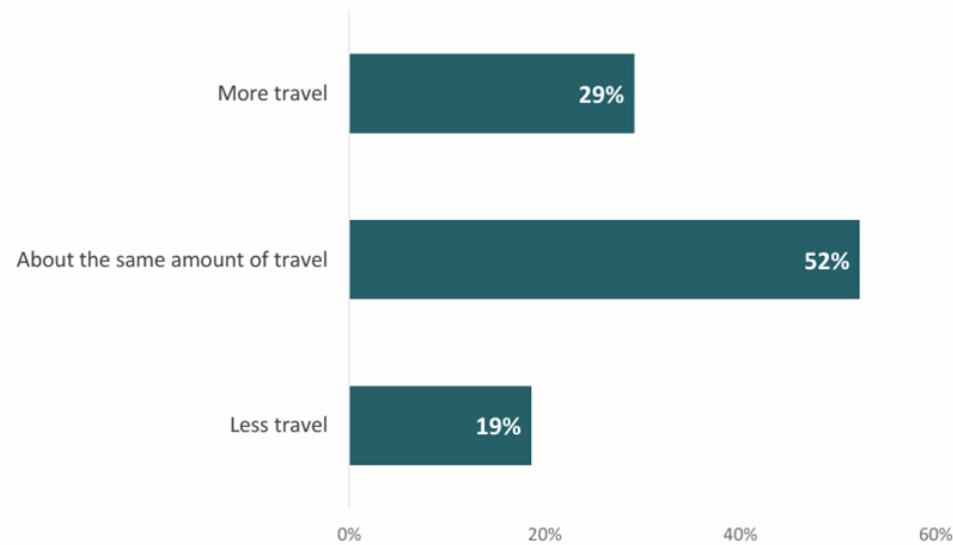


LONGWOODS INTERNATIONAL American Travel Sentiment Study Wave 103

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Majority of Travelers Plan to Travel About the Same Amount in 2026

Compared to last year, how often do you plan to travel this year?



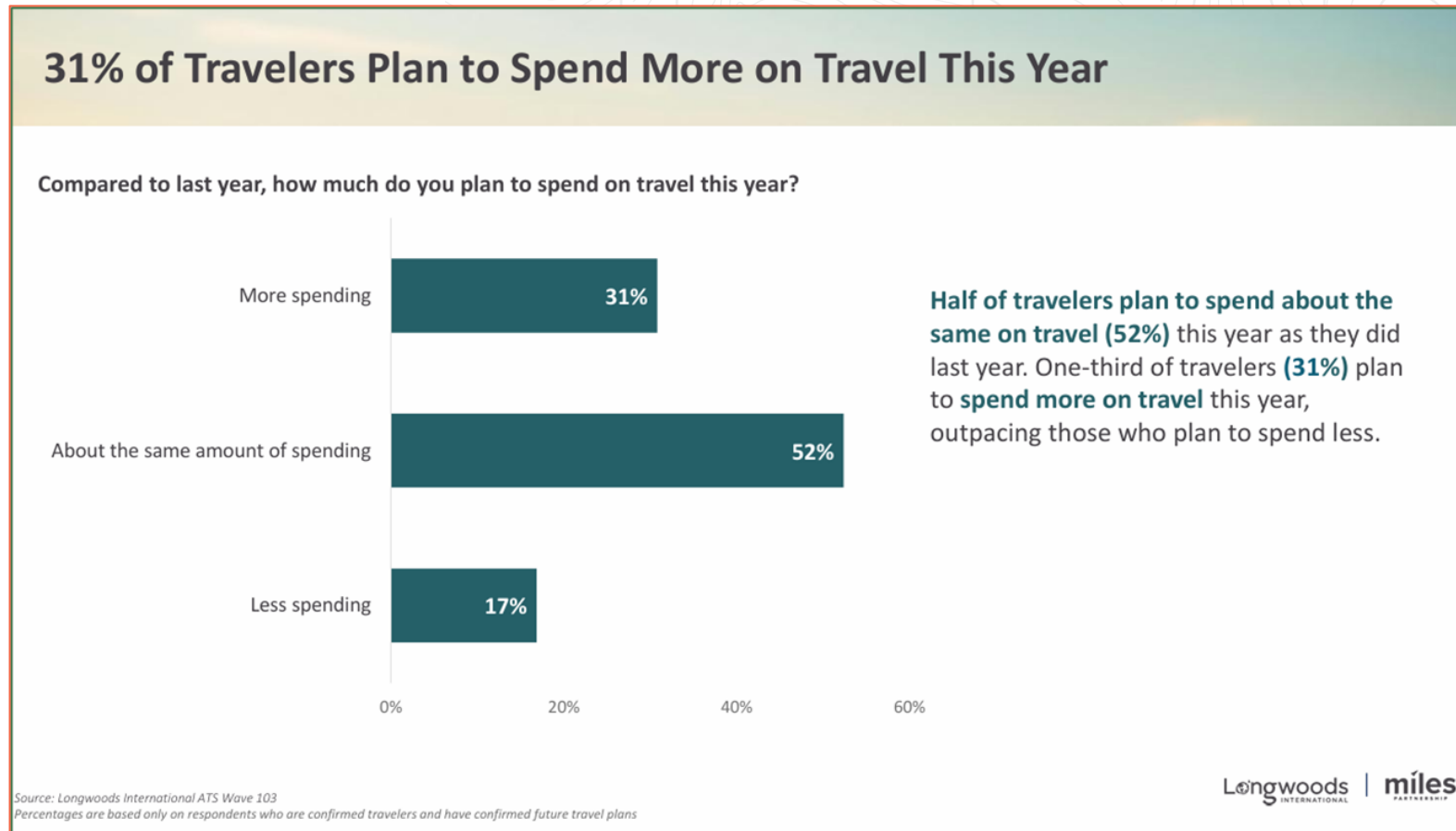
The **majority of travelers (52%)** are planning to travel about the same amount this year, while one-third of travelers (**29%**) are planning to travel more this year compared to last year.

Only **19%** of travelers plan to travel less this year compared to last year.

Source: Longwoods International ATS Wave 103
Percentages are based only on respondents who are confirmed travelers and have confirmed future travel plans

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American Travel Sentiment Methodology

The American Travel Sentiment Study is the most comprehensive and longest-running survey of its kind, offering valuable insights into the factors influencing American travel behaviors.

Key Details:

- Survey Date: January 6 - 9, 2026
- Sample Size: 1,000 U.S. adults (18+)
- Margin of Error: $\pm 3\%$
- Representative of U.S. population demographics (age, gender, region)

Travelers are only respondents that have taken a trip in the last 3 years and intend to take a trip in the next 2 years.

Conducted with support from Miles Partnership, this study remains a vital tool for understanding the dynamic landscape of American travel.



LONGWOODS INTERNATIONAL Canadian Travel Sentiment Study Wave 4

*Survey Fielded January 10-12, 2026; Canadian National Sample of 1,000 adults 18+

Key Highlights



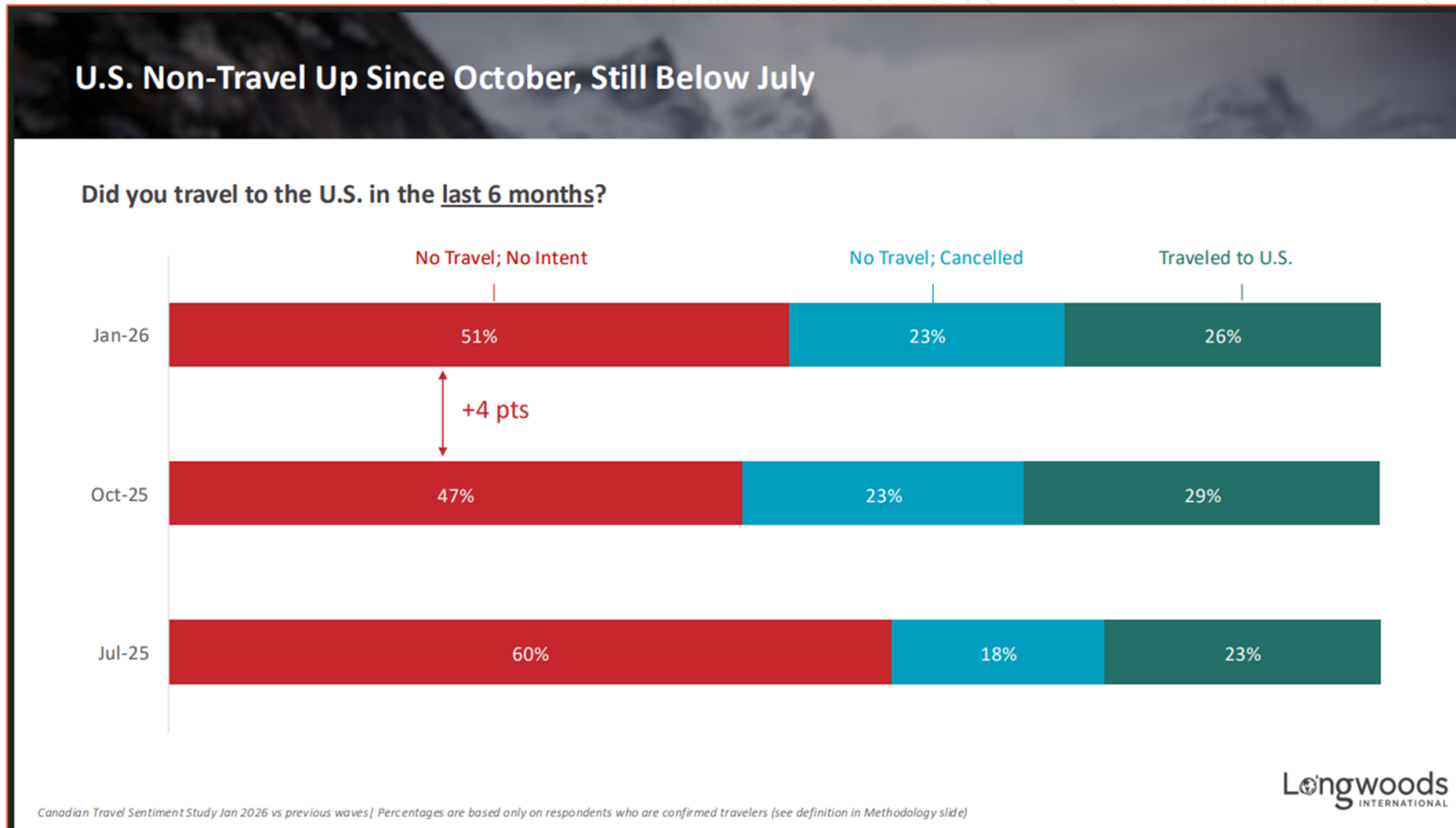
Canadian Travel Sentiment Study Jan 2026

- **Recent Travel Activity: Only 1 in 4 Traveled; Almost 1 in 4 Canceled**
In the past six months, 26% of Canadian travelers visited the U.S., while 23% canceled a previously planned trip. Looking ahead, 56% do not intend to visit in the next year
- **U.S. Policies and Politics Discourage Visits**
59% of Canadian travelers report U.S. government policies, trade practices, or political statements make them less likely to travel to the U.S.—up from 53% in October.
- **Domestic Substitution Is Top Alternative**
45% of Canadian travelers now say they would substitute a planned U.S. trip with a domestic trip—up from 37% in October. 24% are shifting to international destinations. Trip cancellations stand at 11%—down from 23% in April.
- **Europe Most Frequently Mentioned as International Alternative**
Among those replacing the U.S. with international travel, Europe remains the top alternative, followed by Mexico and the Caribbean.
- **High Agreement on U.S. Attractions; Lower Agreement on Safety**
While 88% say the U.S. offers "Lots of things to see and do"—up from 84% in April—only 35% agree it is "A Safe Place to Visit," down from 43% in April. Just 46% agree the U.S. is "Welcoming of Canadians."

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Canadian Travel Sentiment Study Wave 4

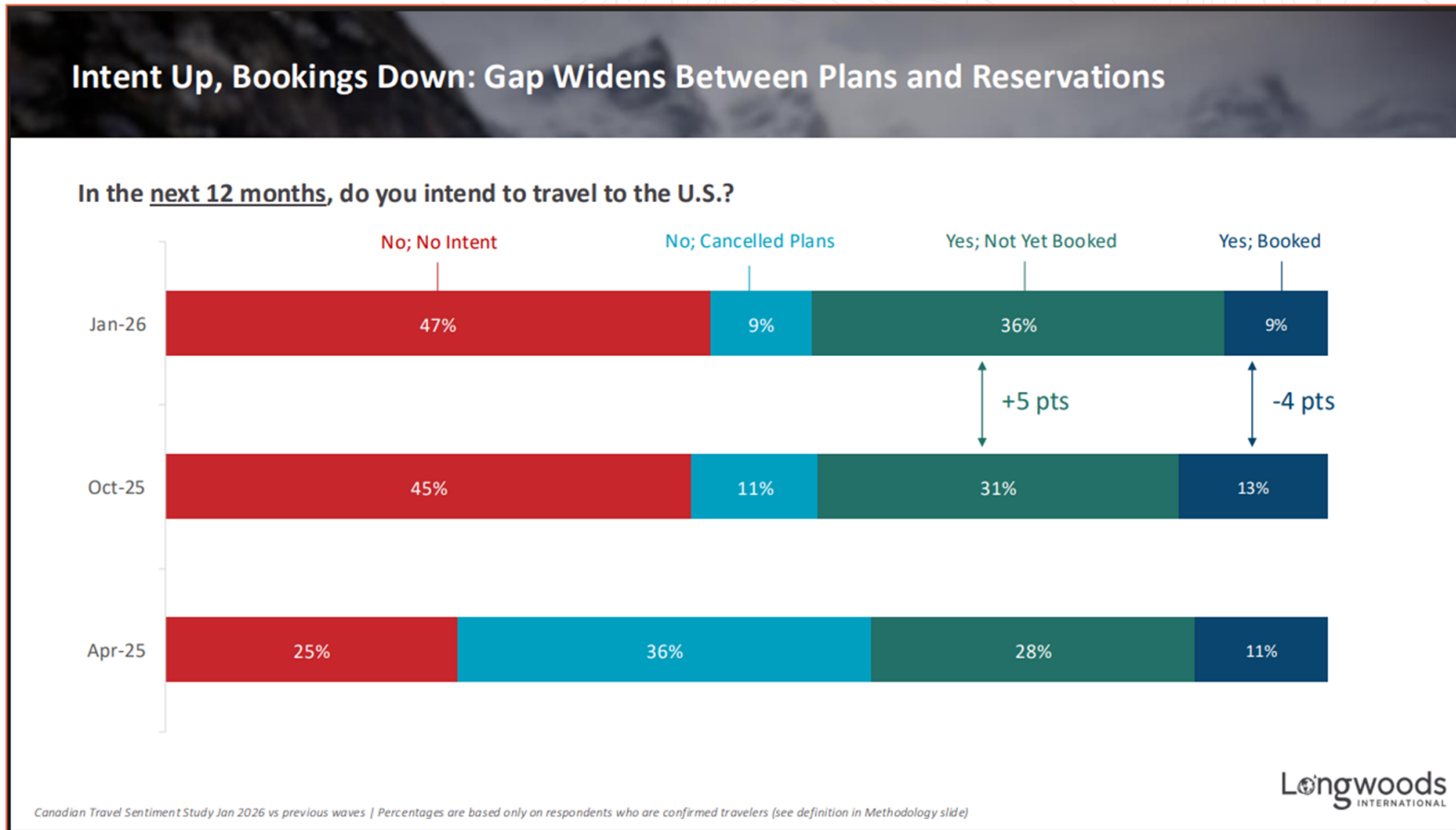
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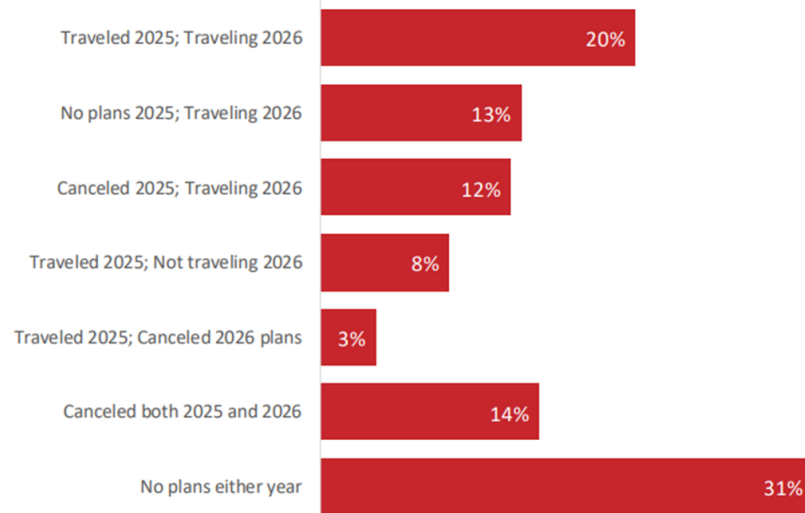
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Canadian Travel Sentiment Study Wave 4

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Nearly Half of Canadian Travelers Plan U.S. Trips in 2026

How do your travel plans to the U.S. in 2026 compare to your travel to the U.S. in 2025?



45% of Canadian travelers plan to visit the U.S. in 2026.

Canadian Travel Sentiment Study Jan 2026 | Percentages are based only on respondents who are confirmed travelers (see definition in Methodology slide)

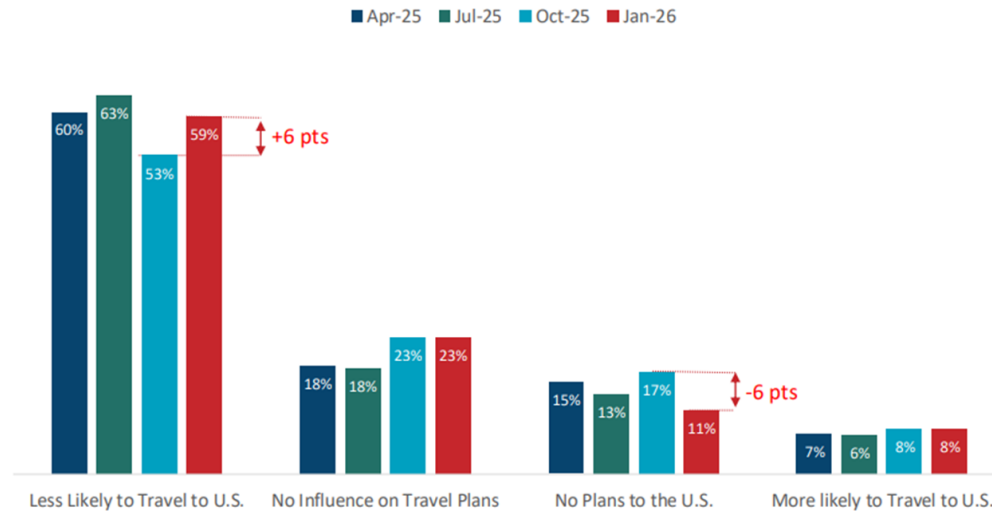
LONGWOODS INTERNATIONAL

Canadian Travel Sentiment Study Wave 4

*Survey Fielded January 10-12, 2026; Canadian National Sample of 1,000 adults 18+

Policy Deterrence Hardening Among Canadian Travelers

Are current U.S. Government policies, trade practices, and/or political statements influencing you to change your travel plans to the U.S. in the next 12 months?



In the most recent January 2026 study, **59% of Canadian travelers** say U.S. government policies make them **LESS LIKELY** to travel to the U.S.— up from **53%** in October (a 6-point increase).

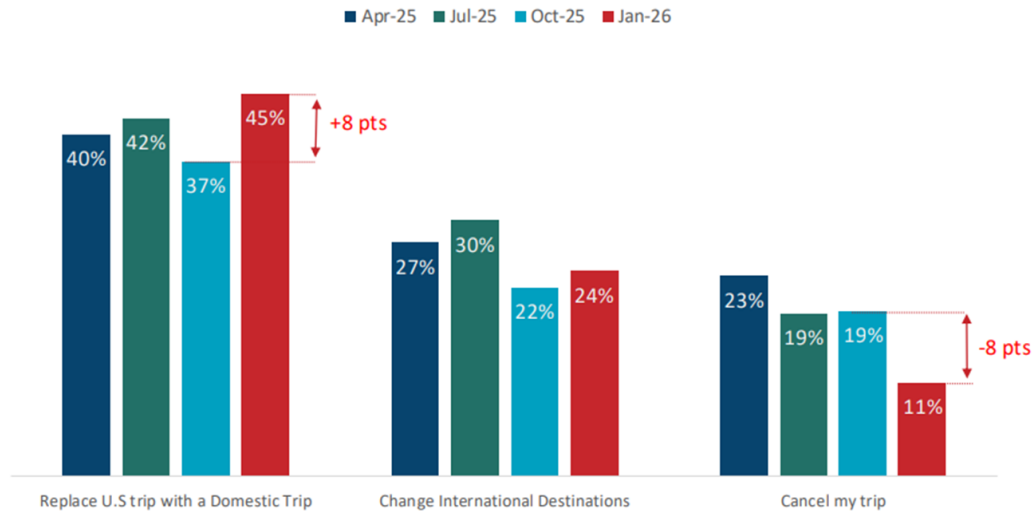
Canadian Travel Sentiment Study Jan 2026 vs previous waves | Percentages are based only on respondents who are confirmed travelers (see definition in Methodology slide)

LONGWOODS INTERNATIONAL Canadian Travel Sentiment Study Wave 4

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U.S. Policy Concerns Prompt Shift to Domestic Alternatives

For respondents shifting away from U.S. travel: You indicated that the current U.S. government policies are influencing your travel plans to the U.S., how will you change your travel plans to the U.S. in the next 12 months?



45% of Canadian Travelers will replace U.S. trips with domestic trips—up from 37% in October and the highest since April. **24% will change** to international destinations. **11% will cancel** trips—down from 19% in October.

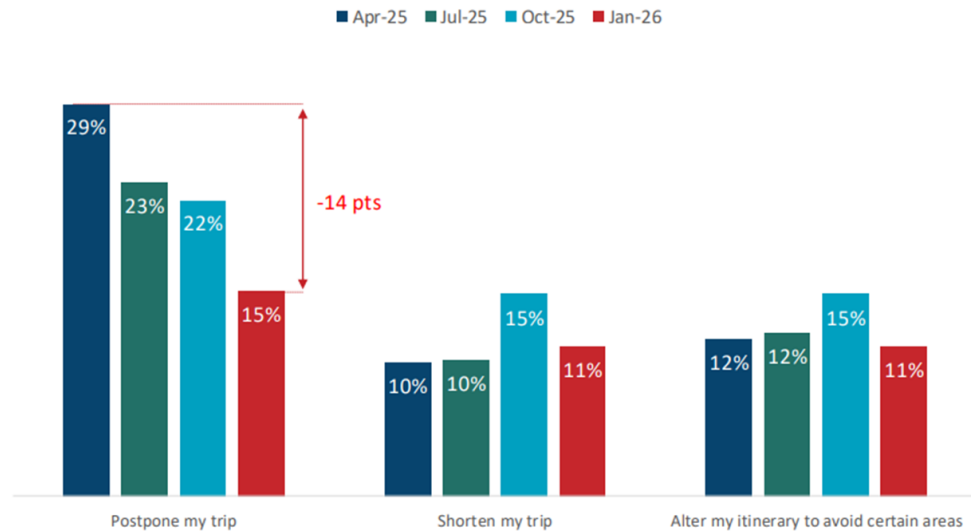
Canadian Travel Sentiment Study Jan 2026 vs previous waves | Percentages are based only on respondents who are confirmed travelers and indicated U.S. policies and politics is influencing their travel plans

LONGWOODS INTERNATIONAL Canadian Travel Sentiment Study Wave 4

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Trip Postponement Declines Among Policy-Concerned Travelers

For respondents modifying but maintaining U.S. Travel: You indicated that the current U.S. government policies are influencing your travel plans to the U.S., how will you change your travel plans to the U.S. in the next 12 months?

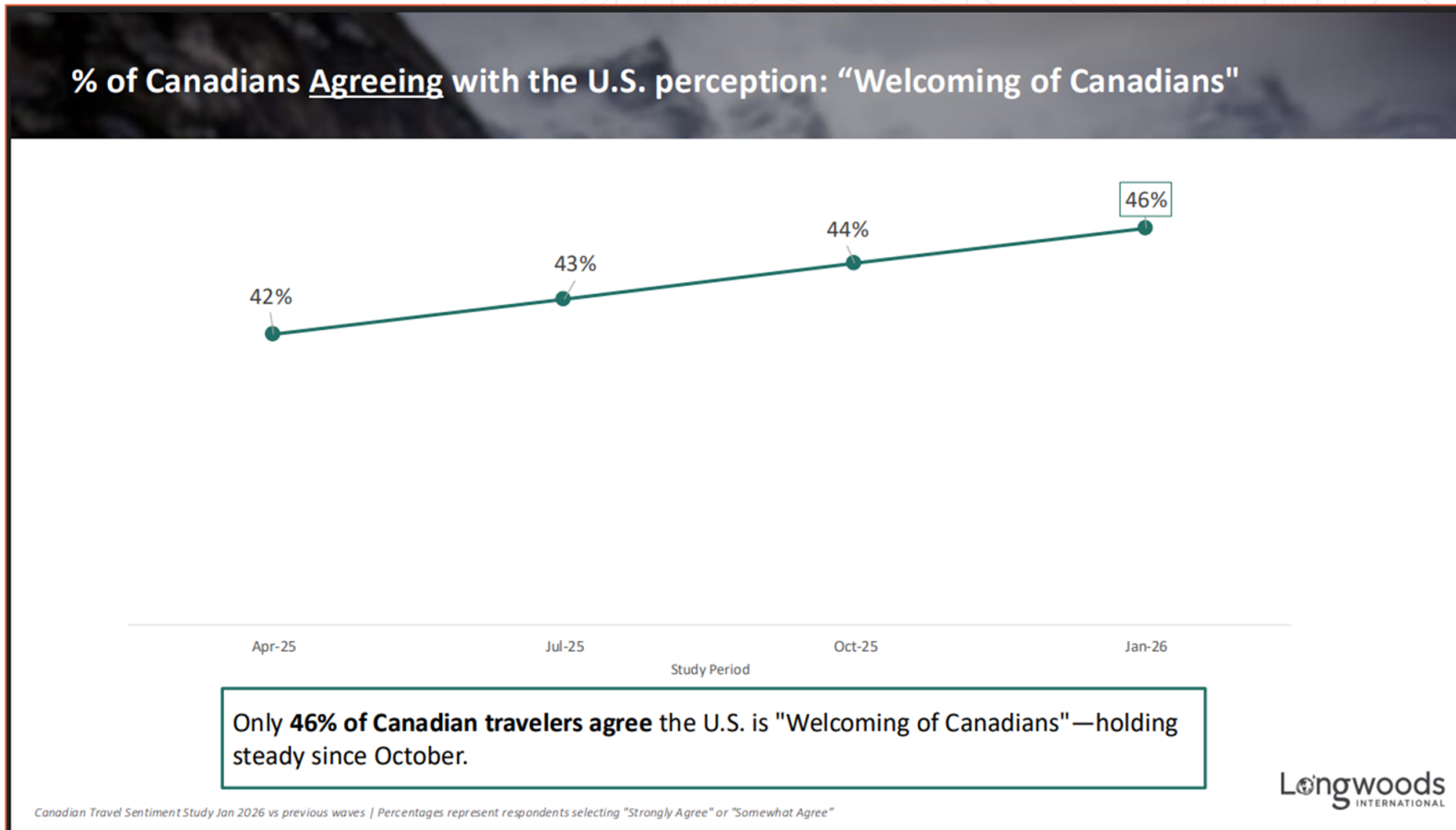


Among policy-concerned travelers, **trip postponement declined from 29%** in April 2025 to **22%** in October 2025 to **15%** in January 2026. a 14-percentage-point decrease since April.

Canadian Travel Sentiment Study Jan 2026 vs previous waves | Percentages are based only on respondents who are confirmed travelers and indicated U.S. policies and politics is influencing their travel plans

LONGWOODS INTERNATIONAL Canadian Travel Sentiment Study Wave 4

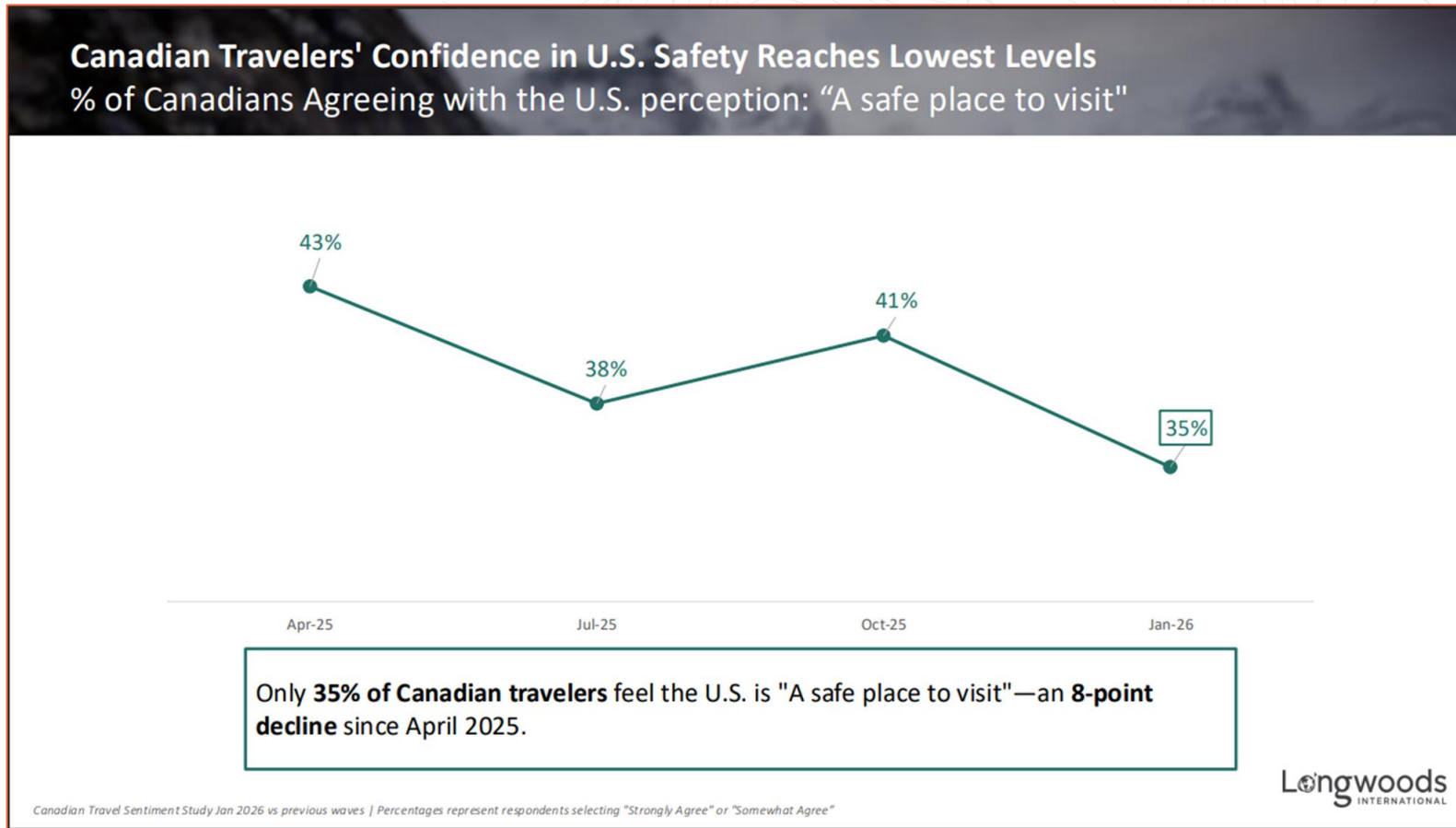
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Canadian Travel Sentiment Study

Methodology

Key Details:

- Survey Date: Jan 8-10, 2026
- Sample Size: 1,000 Canadian adults (18+)
- Margin of Error: $\pm 3\%$
- Representative of Canadian population demographics (age, gender, province)

Travelers are only respondents that have taken a trip in the last 3 years and intend to take a trip in the next 2 years.



Thank You!

